













# INSTITUTIONAL DEVELOPMENT FRAMEWORK 2018-2047



**National Development Planning Commission** 

# INSTITUTIONAL DEVELOPMENT FRAMEWORK

of the

# GHANA INFRASTRUCTURE PLAN 2018-2047

The Ghana Infrastructure Plan is a companion document of the 40-Year National Development Plan (2018-2057)

It draws substantially from the National Spatial Development Framework (2015-2035) as a critical complement to infrastructure delivery through the efficient use of land and the planning of human settlements, including public transport

### **ACKNOWLEDGEMENTS**

As a long-term document, the Ghana Infrastructure Plan (GIP) is a framework, or a master plan, for the preparation of medium-term and annual infrastructure plans by successive governments up to 2047, 10 years before the completion of its "mother" document, the *40-Year National Development Plan*. It was prepared with the support of many individuals and institutions. The vision and commitment of both the previous and current leadership of the Commission, particularly chairmen P.V. Obeng, Prof. Kwesi Botchwey, Prof. Stephen Adei, Prof. George Gyan-Baffour, and Dr. Nii Moi Thompson, proved highly valuable from the start to the completion of the GIP.

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Last but not least, the staff of the Commission deserve special commendation for burning the proverbial midnight oil to ensure that the contents of the plan conformed to the development aspirations of Ghanaians as outlined in the 40-Year National Development Plan, officially known as "Ghana Rising: Long-term National Development Plan of Ghana (2018-2057).

Dr. Audrey Smock Amoah Ag. Director-General National Development Planning Commission Accra

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### The GIP has been translated into the following frameworks:

- 1. Energy Infrastructure Framework
- 2. Transport Infrastructure Framework
- 3. Water Infrastructure Framework
- 4. Human Settlements and Housing Infrastructure Framework
- 5. Social, Civic and Commercial Infrastructure Framework
- 6. ICT Infrastructure Framework
- 7. Institutional Development Framework
- 8. Results Framework
- 9. Financing Framework

### **INSTITUTIONAL DEVELOPMENT FRAMEWORK**

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### LIST OF ACRONYMNS AND ABREVIATIONS

ABCECG Association of Building and Civil Engineering Contractors of Ghana AfDB

African Development Bank

AFOLU Agriculture, Forestry and Other Local Uses AGI

Association of Ghana Industries

BECE Basic Education Certificate Examination BIM

**Building Information Modelling** 

BOQs Bill of Quantities

CIDA Construction Industry Development Authority CIDB

Construction Industry Development Board COP

Conference of Parties

COTVET Centre for Technical, Vocational Education and Training CPD

**Continuing Professional Development** 

CSM Cerebral Spinal Meningitis

EIA Environmental Impact Assessment

EPA Environmental Protection Agency

GDP Gross Domestic Product

GER Gross Enrolment Rate

GhIE Ghana Institution of Engineers

GIA Ghana Institution of Architects

GIIF Ghana Infrastructure Investment Fund GIP

Ghana Infrastructure Plan

GIS Ghana Institution of Surveyors

GNI Gross National Income

GPRS Growth and Poverty Reduction Strategy GSGDA

Ghana Shared Growth Development Agenda GSS

Ghana Statistical Service

GWCL Ghana Water Company Limited HR

Human Resource

ICT Information and Communications Technology

INDCs Intended Nationally Determined Contributions (INDCs) JHS

Junior High School

KNUST Kwame Nkrumah University of Science and Technology KPIs

**Key Performance Indicators** 

LICs Low Income Countries

LTNDP Long-Term National Development Plan MDAs Ministries, Departments and Agencies

MMDAs Metropolitan, Municipal and District Assemblies MOF

Ministry of Finance

MoWH Ministry of Works and Housing MRH

Ministry of Roads and Highways

MSLC Middle School Leaving Certificate

NADMO National Disaster Management Organisation

NCCAS National Climate Change Adaptation Strategy

NCCP National Climate Change Policy

NDPC National Development Planning Commission NEP

National Environment Policy

NER Net Enrolment Rate

NICs Newly Industrialised Countries

NSDF National Spatial Development Framework ODF

Official Development Fund

OECD Organisation for Economic Co-operation and Development PPIAF

Public Private Infrastructure Advancement Fund

PPP Public Private Partnership

SEA Strategic Environment Assessment

SHS Senior High School

SMEs Small and Medium-sized Enterprises SSA

Sub-Saharan Africa

SSSCE Senior Secondary School Certificate Examination STEM

Science, Technology, Engineering and Mathematics STI

Science, Technology and Innovation

UK United Kingdom

UNDP United Nations Development Programme

UNFCCC United Nations Framework Convention on Climate Change USAID

United States Agency for International Development WASSCE

West African Senior School Certificate Examination

# Chapter 1 Climate Resilience, Disaster Risk Reduction and Environmental Sustainability

### 1.1 Introduction

The progression of Ghana's economy depends on the networks of key built infrastructure and ecological services, which support the population's access to services such as energy, water, communications, transportation, health and food. The combined pressures from a growing population and exposure to a changing and variable climate, including extreme events, threaten public safety and the stability of the national economy. It is therefore essential that the nation's long term development plan incorporates appropriate strategies to safeguard the sustainability of infrastructure, ensure public health and safety and maintain important ecological services, while also taking advantage of opportunities that may be presented.

# **1.1.1** Ghana's Climate Change Emissions

Ghana's growing population and expanding economy have contributed to increasing greenhouse gas emissions at the national level – from 14.22 MtCO e in 1990 to 33.66 MtCO e

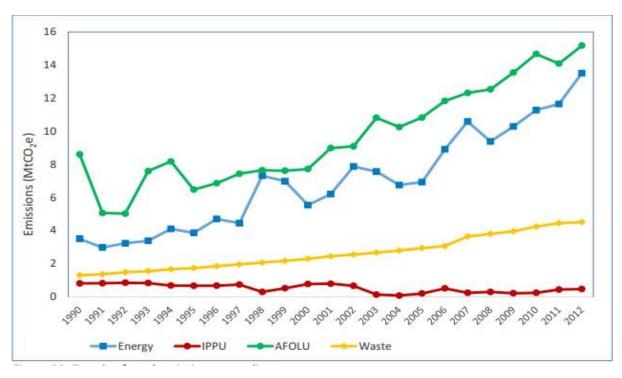
in 2012. Although contributing less than 0.1% to the total global GHG emissions, business-as-usual scenarios (BAUs) where no mitigation measures are instituted and observed point to increasing emission levels of up to  $125.14 \, MtCO_2e$  by  $2040^{\circ}$ .

Four main sectors contribute to the total national GHG emissions (Figure 1.1):

- Agriculture, Forestry and Other Land Uses (AFOLU), contributes 45% to the total emissions, mainly from livestock biomass, agricultural products, waste, timber, and nontimber forest products;
- ii. Energy creates 40%, mainly from the process of producing electricity/heat, e.g., burning of secondary fuels such as diesel, gasoline, and LPG. The transport sector is the largest source of emissions, followed by the other energy industries;
- iii. Waste produces 16.2%, mainly from the disposal of liquid and municipal solid waste; and
- iv. Industrial Process and Product Use (IPPU), generates 1.5%, with GHGs mostly from diffuse point sources that are released as byproducts of primary industrial processes.

1Government of Ghana (2015) Ghana's Third National Communication Report to the UNFCCC: 2015 Climate Change Report, Environmental Protection Agency: Accra (http://unfccc.int/resource/docs/natc/qhanc3.pdf)

Figure 1.1: Trends in greenhouse gas emissions from four key sectors in Ghana for the period 1990 - 2012



Source: EPA, 2015

### 1.1.2 Projections and Impacts

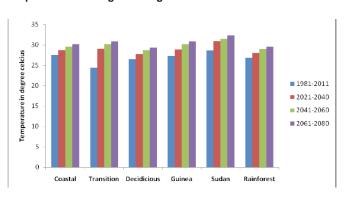
Climate change generally manifests as rising temperatures, declining total rainfall and increased variability, rising sea levels and increased coastal erosion, and higher incidences of weather extremes and disasters. The impacts of climate change will vary across the country's diverse geographical and ecological regions - i.e., rain forest, deciduous forest, forest-savanna transition zone, coastal savanna and northern savanna (Guinea Savanna and Sudan Savanna)², with differing vulnerabilities and adaptive capacities of physical elements (e.g., infrastructure) and socio- economic elements (e.g., communities). For temperature and rainfall, the spread of change will be more intense towards northern Ghana than the south.

### 2Government of Ghana (2015) Ghana's Third National Communication Report to the UNFCCC 2015 Climate Change Report

### **Temperatures**

The country exhibits an average temperature range between 24°C to 30°C, with instances of 18°C and 40°C in the southern and northern parts, respectively (Figure 1.2). Based on patterns of rainfall recorded between 1981 and 2010, mean temperatures are likely to increase in the near future (2040) by 3.8% (1.02°C), slight increase of 5.6% (1.5°C) by 2060 and further increase of 6.9% (1.8°C) by 2080³.

Figure 1.2: Trends in observed and projected mean temperature in the agro-ecological zones in Ghana



Source: EPA, 2015

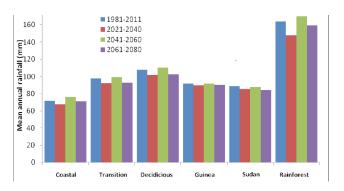
### Rainfall

This generally decreases from the southern to northern regions of the country, ranging from 2000mm to 1100mm annually, at the extreme southwest and extreme north, respectively. Projections show a decrease in rainfall patterns by 2.9% for the near future in slight-included by 1.1% by 2060, and decrease

### by 1.7% by 20804 (Figure 1.3).

For all the agro-ecological zones, mean annual rainfall will likely reduce by about 10%, with decreasing levels during the major rainfall season (by 10% for all zones), and a slight increase in other months (although by less than 10%).

Figure 1.3: Trends in observed and projected mean rainfall in the agro-ecological zones in Ghana



Source: EPA, 2015

4 ibid

### **Sea Level Rise**

Historical data shows an average increase by 2.1mm, with projections of 5.8 cm, 16.5 cm, and 34.5 cm by 2020, 2050, and 2080, respectively. Mid-range scenarios (with a 43 cm rise in sea level) indicate that approximately 19.4% of the population will be forced to migrate for the period 2000-2100 (for example, see Figure 1.4), with an estimate of 51.54% cost in residual damage, while US\$

36.5 million of total damage costs will be incurred per year by 21005.

Figure 1.4: An overlay of simulated 10-year interval shoreline positions in central Accra; showing the Independence Square and parts of the business district<sup>6</sup>



Source: Appeaning-Addo, J.K., 2015

### **Extreme Weather Events**

In 2015, the country was ranked as the 8<sup>th</sup> most globally impacted by extreme weather events<sup>7</sup>. In addition to variations in the average climatic patterns, climate change includes extremes in weather conditions. Ghana's climate is highly variable and the country can expect more intense weather events, such as torrential rains, excessive heat and severe dry winds as a result of climate change.

### 1.1.3 Environmental Risks

Ghana's economy is based on the use of natural capital, which makes its sustainable management crucial for economic growth and sustainable development. Environmental degradation reduces the effectiveness of essential ecosystem services to mitigate climatic impacts and increases vulnerability and risks of communities to disasters.

### **Air Quality**

Air pollution is becoming an increasingly important environmental health risk. In parts of Accra for example, EPA has recorded high levels of particulate matter (PM<sub>10</sub>) that exceed global and national standards<sup>8</sup>, increasing the risks of respiratory diseases and other health impacts. Some airborne particles such as dust, soot, and other gases interact and form new mixtures, often with the influence of heat and ultraviolet radiation, causing warming influences on the climate in addition to impacts on public health, food, water and security.

### \_and

Ghana's level of land degradation (69%) is well above the 43% average level for West African countries<sup>9</sup>. About 70% of the land area is prone to soil erosion and desertification<sup>10</sup> and primary forests are being rapidly depleted at the rate of 2% per annum<sup>11</sup>. Climate change and variability will exacerbate the already declining productivity with serious impacts on livelihoods and food security, especially for smallholder farmers who contribute 80% of the country's agricultural production.

### **Freshwater**

The country is well-endowed with freshwater resources. Continued pollution trends can however lead to a water crisis by 2030<sup>12</sup>, even without the impacts of climate change. Changing precipitation patterns are already causing variations in the distribution and availability of surface and groundwater resources. Annual flow in the Volta Basin, for example, is projected to fall by 24% in 2050 and 45% in 2100<sup>13</sup>. This can increase the risks for flooding and drought, as well as exacerbate many forms of water pollution through contamination. With sea level rise, the location of saltwater/freshwater interfaces can lead to saltwater intrusion.

### **Biodiversity**

Currently, factors such as overexploitation, land use changes, chemical and nutrient pollution, invasive alien species, and wild fires, are rapidly declining the rich biodiversity of the nation's forests, dry and sub-humid areas, and aquatic ecosystems. Rising temperatures and erratic rainfall will have implications on the health and distribution of the diverse flora and fauna. The geographical distribution and productivity of cocoa, an important economic crop, for example, will shift as it can only profitably grow under temperatures between 30–32°C¹⁴.

# **1.1.4** Infrastructural Vulnerability

Infrastructure has been identified as the key factor in the ability of a country to withstand extreme natural events such as floods and storm surges<sup>15</sup>. Critical infrastructure, particularly relevant to crises and disasters, is defined as "organisational and physical structures and facilities of such vital importance to a nation's society and economy that their failure or degradation would result in sustained supply shortages, significant disruption of public safety and security, or other dramatic consequences" and security, or other dramatic consequences including, but not limited to the following:

- 1. Energy (including generation, storage and distribution):
- 2. Transport networks (including vehicular, rail, water-borne and air transportation):
- 3. Water (including harvesting, storage, management, distribution, treatment and recycling);
- 4. Solid waste (including collection, distribution, processing, recycling and storage);
- 5. Communication networks (including telephone, cellular and data):
- Social infrastructure (including education, healthcare, sports and recreation, law enforcement, fire and emergency services);
- Food systems (including production, storage, processing and distribution); and
- 8. Mining and extractive sites.

<sup>5</sup> Brown, S. Kebede, A.S., and Nicholls, R.J. (2011) Sea level rise and impacts in Africa, 2000-2100, Southhampton, U.K.

<sup>6</sup> Appeaning-Addo, K. (2014) Managing shoreline changes under increasing sea level rise in Ghana. Coastal Management, 42(6), 555-567.

<sup>7</sup> Kreft, S., Eckstein, D., and Melchior, I. (2016) Global Climate Risk Index 2017, Briefing Paper, https://germanwatch.org/de/download/16411.pdf

<sup>8</sup> Environmental Protection Agency (2017) Trends of PM<sub>10</sub> in Accra (2005-2015), unpublished 9 EPA (2011) Ghana Strategic Investment Framework (GSIF) For Sustainable Land Management (SLM) 2011 – 2025. Environmental Protection Agency 119 pp 10. World Bank (2006) Ghana Country Environmental Analysis. Environmentally and Socially

<sup>10</sup> World Bank (2006) Ghana Country Environmental Analysis, Environmentally and Socially Sustainable Development Department, Africa Region, World Bank
11 Forestry Commission (2015) Ghana National REDD+ Strategy. Republic of

<sup>11</sup> Forestry Commission (2015) Ghana National REDD+ Strategy. Republic of Ghana/Forestry Commission/GhREDD+/Forest Carbon Partnership Facility. Accra. 12 http://www.csir.org.gh/index.php/latest-news/115-pollution-of-ghana-s-water- bodies-csir-predicts-water-crisis-in-2030

<sup>13</sup> McCartney, M.; Forkuor, G.; Sood, A.; Amisigo, B.; Hattermann, F.; Muthuwatta, L. 2012. The water resource implications of changing climate in the Volta River Basin Colombo, Sri Lanka: International Water Management Institute (IWMI). 40p. (IWMI Research Report 146). doi:10.5337/2012.219

<sup>14</sup> MESTI (2015) CBD Fifth National Report – Ghana. https://www.cbd.int/doc/world/gh/gh-nr-05-en.pdf.

<sup>15</sup> UNU-EHS (2016) World Risk Report 2016, http://collections.unu.edu/eserv/ UNU:5763 16 BBK [Federal Office of Civil Protection and Disaster Assistance] (2016) in World Risk Report (2016) http://collections.unu.edu/eserv/UNU:5763/ WeltRisikoBericht2016\_small.pdf

According to the 2016 World Risk Report<sup>17</sup>, Ghana placed 47<sup>th</sup> out of 171 countries based on its level of vulnerability<sup>18</sup> which is made up of:

- 1. Exposure to natural hazards: an entity (population, built up area, infrastructure, and environmental area) exposed to one or more natural hazards (droughts, floods, sea level rise)
- 2. Susceptibility: the likelihood of suffering harm in the event of a natural hazard process.
- Coping and coping capacities: the abilities of societies and exposed elements to minimise negative impacts of natural hazard and climate change through direct action and the resources available.
- 4. Adaptation: long-term process that includes structural changes, measures and strategies dealing with and attempting to address the negative impacts of natural hazards and climate change in the long term.

Climate-proofing existing and new infrastructure is therefore essential for coping with disasters. These must be adequately done to reduce social and economic susceptibility and enhance capacity for coping with disasters. Examples of concerns of climatic impacts on key sectors and related infrastructure include<sup>19</sup>:

### **Energy**

Ghana derives about 67% of electricity generation from hydropower but by 2020 it could derive only about 41%<sup>20</sup>. The declining productivity will have dire economic consequences. Low levels of water in the Akosombo dam, for example, resulted in power rationing that caused GDP growth to fall from 8.8% in 2012 to 3.9% in 2015.

### **Transport**

Road, rail, air and water (inland and maritime) infrastructure are vulnerable to direct impacts of climate change, including faster deterioration of transport infrastructure, frequent interruptions of operations and increased mortality and injuries. Cumulative estimates indicate cost of \$473 million from 2020-2100 to maintain and repair damages caused to existing roads in Ghana as a result of climate change under the no adapt scenario<sup>21</sup>.

### Health

Changing temperature and humidity will influence the distribution and incidence of vector and water-borne diseases, such as malaria (expected to increase in the short term, particularly in coastal urban areas) and Guinea worm; and cholera, where outbreaks will increase in densely populated urban areas where access to water and sanitation is poor; as well as airborne diseases such as Cerebral Spinal Meningitis (CSM). Public health care facilities and emergency response systems are currently inadequate, and there is unequal access to health care delivery systems across Ghana, especially in rural and peri-urban areas some of which are without basic health services.

### **Water and Sanitation**

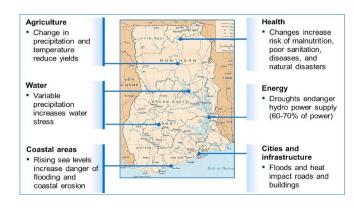
Declining rainfall levels and rising temperatures will change surface flow regimes and groundwater recharge. Flow in the Volta Basin, for example, is projected to fall by 24% in 2050 and 25% in 2100. Prevalent land use activities, especially indiscriminate disposal of waste and sewage, threaten the quality of water, reduce storage capacity of water reservoirs and increase the cost of water treatment. With increasing demand from urbanisation and industrialisation, there will be water stress, higher demands, and conflicts.

### Food

With only 2% of the irrigation potential of the

country being used, shortening growing seasons and increasing unpredictability of the start of the rains will reduce yields of rain-fed agriculture. For example, yields from staple crops such as cassava and maize, are expected to decline by 29.6% in 2080 and 7% in 2050, respectively, and total crop failure is projected to occur every five years in Ghana's northern region.

Figure 1.5: Key climate vulnerabilities in different locations in Ghana<sup>22</sup>



Source: EPA, 2015

### 1.2 Climate Change and Development in Ghana

The Ghana Shared Growth and Development Agenda II (2014-2017) acknowledges that climate change and variability constitute a major threat to national development but can be considered an opportunity to expand national output and productivity and embark on systemic protection programmes. Ecosystem management for climate change adaptation and disaster risk reduction are also recognised as "no regrets" investments.

# **1.2.1** Ghana's International Commitments

The Government of Ghana has acknowledged that levels of poverty, climate change and environmental degradation need to be addressed through collaborative global and national efforts. As such, the country supports many global efforts for defining goals towards achieving a sustainable future whilst safeguarding the collective interest of all nations.

Since becoming party to the United Nations Framework Convention on Climate Change (UNFCCC), ratified in September 1995, the country has participated in the Conference of Parties (COP) for a number of years, signing all three of the Rio Conventions (on climate change,

Table 1.1: Ghana's INDC policy actions to achieve mitigation goals<sup>23</sup>

biodiversity and desertification). The Kyoto Protocol was adopted in 2003 and the country has published its first, second and third national communications to the UNFCCC in 2000, 2011, and 2014, respectively.

At the 21st COP held in Paris in December 2015, Ghana joined other countries in pledging to accelerate and intensify the actions and investments needed for a sustainable low carbon future. Ghana's emission reduction goal is to unconditionally lower its GHG emissions by 15% relative to a BAU scenario emission of 73.95 MtCO<sub>2</sub>e by 2030. With additional external support to cover costs of implementing the mitigation action (finance, technology transfer, capacity building), a total emission reduction of 45% below BAU emission levels can be achieved by 2030.

### 1.2.2 National Efforts

The Government of Ghana has been committed to continued integration of climate change and environmental issues into its developmental framework for achieving sustainability. For example, the Intended Nationally Determined Contributions (INDCs) programmes of action on climate change include 20 mitigation (Table 1.1) and 11 adaptation actions proposed for implementation between 2020 and 2030.

Sector	INDC Policy Action	Actions
Energy	Scale up renewable energy penetration by 10% by 2030	5
	Promote clean rural households lighting	1
	Expand the adoption of market-based cleaner cooking solutions	2
	Double energy efficiency improvement to 20% in power plants	1
Transport	Scale up sustainable mass transportation	1
AFOLU	Promote sustainable utilisation of forest resources through REDD+	5
Waste	Adopt alternative urban solid waste management	3
Industry Double energy efficiency improvement to 20% in industrial facilities		1
	Green Cooling Africa Initiative	1

The National Climate Change Policy (NCCP) and Master Plan<sup>24</sup> are comprehensive national actions that outline the country's approach for addressing issues of climate resilience, disaster risk reduction and environmental sustainability. Other key national documents include the National Climate Change Adaptation Strategy (NCCAS) 2012, National Disaster Management Organisation 2015 (NADMO) bill, the National Environment Policy (NEP) 2014, and Low Carbon Development Strategy, among many others.

<sup>17</sup> UNU-EHS (2016) World Risk Report 2016, http://collections.unu.edu/eserv/UNU:5763/WeltRisikoBericht2016\_small.pdf

<sup>18</sup> Relates to social, physical, economic and environmental factors which make people or systems vulnerable to the impacts of natural hazards and the adverse effects of climate change.

<sup>19</sup> Most of the examples were obtained from Climate Change Adaptation, Through Leadership and Assessments (ATLAS), (2017). Climate Change Risk Profile: GHA- NA, https://www.climatelinks.org/resources/climate-change-risk-profile-ghana

<sup>20</sup> Government of Ghana (2015) Ghana's Third National Communication Report to the UNFCCC 2015 Climate Change Report

UNFCCC 2015 Climate Change Report 21 Twerefou, D.K., Chinowsky P., Adjei-Mantey, K., and Strzpepek, N.L. (2015) The Economic Impact of Climate Change on Road Infrastructure in Ghana, Sustainabil- ity, 7, 11949-11966. doi:10.3390/su70911949

<sup>22</sup> Government of Ghana (2015) Ghana's Third National Communication Report to the UNFCCC< 2015 Climate Change Report

<sup>23</sup>Ghana's Intended Nationally Determined Contribution (INDC) and accompanying explanatory note (2015).

<sup>24</sup> Government of Ghana (2016) The Ghana National Climate Change Policy Master Plan Action Programmes for Implementation: 2015-2020, MESTI, Accra.

### 1.2.3 Institutional Frameworks

A number of national institutions have mandates for supporting actions to address climate change. These include:

- 1. Ministry of Environment, Science, Technology and Innovation (MESTI) plays an oversight role of national climate change issues and coordinates with all relevant sector ministries, departments and agencies to ensure implementation of actions. This ministry also hosts the National Climate Change Steering Committee (NCCSC) to oversee the implementation of Ghana's National Climate Change Policy.
- 2. Ministry of Finance (MoF) coordinates climate finance:
- 3. National Development Planning Commission (NDPC) mainstreams climate change into national development planning at all levels;
- 4. Environmental Protection Agency (EPA) provides technical support; and
- 5. National Disaster Management Organisation (NADMO), Ministry of Interior, coordinates disaster management activities.

The Medium Term Development Framework has been used as a guide for mainstreaming climate issues into national development planning by all sectors. NDPC, MOF and MESTI have jointly offered training to all the sectors and districts on the importance of mainstreaming. They have also ensured and closely monitored evidences of climate change in the annual progress reports as part of the monitoring process.

### 1.2.4 Addressing Barriers

Institutions play a central role in implementing climate resilience actions and sustainable ecosystem management. Inadequate institutional structures and weak capacity are the nation's main challenges for synthesising information required to prioritise investments and coordinate actions among various stakeholders. However, these weaknesses can also create an opportunity to develop new systems for moving the climate agenda forward. Key issues to address include, but are not limited to:

- 1. Information: Availability of climate information can act as a facilitator to incorporating long-term climate assessment into national development
  - processes. Decision makers and the general public need access to quality information to make informed decisions, i.e., adequate biophysical and socio-economic data at the appropriate scales, and technical capacity for integrating information into planning processes.
- 2. Capacity Building: Evaluating and building capacity needs is an important element for the successful implementation of resilience actions, and involves sharing information, research, monitoring, raising awareness, education and training, and other institutional activities.
- 3. Finance: Climate risks will lead to direct and indirect financial implications for the country, affecting net economic costs. Successful climate finance will depend on how policy formulation processes are linked with implementing institutional structures and the national budgetary system.
- 4. Private Sector Engagement: Decisions made by the private sector, usually profit- driven, can significantly influence actions for infrastructural resilience. Incorporating climate risks can reduce the costs of disruption to business operations as well as help realise new business opportunities arising from climate change, such as the expansion of markets for new and innovative products for resource efficiency.

### 1.3 National Priorities for Action

### 1.3.1 Principles of Resilience and Sustainability

The resilience of an infrastructure system refers to its ability to maintain and recover functionality in the face of stresses and shocks, whether these can be anticipated or not. There are no universal standards for measuring resilience, although it has been suggested that sustainability criteria can be used as a proxy for assessment of resilience (Table 1.2). The sustainability of an infrastructural system refers to its ability to meet service needs in a manner that does not make wasteful use of resources, minimises or reverses environmental damage and improves social equality.

Current infrastructure has generally been designed based on past climatic trends, which presents significant risks to investors and long term operators for future climatic changes and variability. The planning of new infrastructure and the mitigation of potential damages to existing ones are of high priority for protecting the country's growing economy. In addition, strategies for preserving the integrity of natural ecosystems are essential for supporting livelihoods and increasing the resilience of coastal communities.

Table 1.2: Characteristics of a resilient and sustainable infrastructural system<sup>25</sup>

RESILIENCE	SUSTAINABILITY
Cognisant of change and uncertainty	Preserve natural capital, including diversity
Robust and designed to anticipate potential failures	Reduce environmental impact(s)
Flexible and adaptable to changing circumstances	Increase service value
Resourceful in order to maintain or restore functionality when facing shock or stress	Advance social inclusiveness and equality
Include redundancy, i.e. building spare capacity to support continuity and accommodate pressures and changes in demand	Promote transparency and accountability
Inclusive and broad in scope to favour social acceptance	Strengthen human and labour rights and improve working conditions
Integrated with other societal systems to support the achievement of common outcomes	

### 1.3.2 Actions for Resilience

In line with the Government of Ghana's vision of ensuring a climate-resilient and climate compatible economy<sup>26</sup>, the vision of this document is to enhance resilience in built infrastructure and natural ecosystems towards protecting the nation's assets and communities in a variable and changing climate.

Based on principles outlined in key international conventions and standards, as well as also meeting critical aims and objectives of sustainable national development programmes, five priority areas (Table 1.3) have been developed for addressing climate change, disaster risk reduction and environmental sustainability in Ghana. In most cases, each action as outlined in the Table 1.3 below is relevant across various traditional sectors.

<sup>25</sup> SuRe® The Standard for Sustainable and Resilient Infrastructure v 0.3 July 2016 http://www.gib-foundation.org/content/uploads/2012/06/20160727\_ SuRe%C2%AE v 0.3 final.pdf

<sup>26</sup> Government of Ghana (2014) Ghana's National Climate Change Policy, MESTI, Accra

Table 1.3: The five priority actions for obtaining climate resilience, disaster risk reduction and environmental sustainability

PRIORITY	ACTION
1	Improved quality and access to information
2	Strengthened institutional and individual capacity  Governance, institutional and individual capacity, and training  Research and development
3	Increased resilience of built and natural infrastructure     Resilience of infrastructure, disaster response and management, and marine and coastal management     Resilient land use, rural and urban planning; landscape and green space management; and alternative energy
4	Integration of resilience in sectoral planning and budgeting processes  Resilient agricultural systems Water and sanitation Health Strengthened social services Gender empowerment
5	Resilient principles incorporated into National Investment Strategies and Plans  • Financial support, insurance and incentive schemes  • Livelihood diversification and risk transfer

Source: Author's Construct (2017)

# Priority 1: Improved quality and access to information

Effective communication is essential for sharing key messages and ensuring full participation by all stakeholders, especially the general public. Appropriate communication strategies and channels for raising awareness on climate change at all levels are critical for achieving policy objectives. For many sectors and cross- cutting programmes linked to climate change and environmental sustainability, improving the quality of data; access to data; gathering, sharing and translation of the data; and addressing the challenges of information and data form key approaches to increasing the resilience and coping capacity of institutions and communities. Policy actions for information should include strategies that target improvement in knowledge, information management, surveillance, and early warning systems for public institutions, including all levels of educational facilities, and local communities.

# Priority 2: Strengthened institutional and individual capacity

Governance, building institutional and individual capacity, and training: The combined impacts of climate change and environmental degradation present new challenges to existing capacities of institutions and individuals to respond adequately. Governance and capacity building are two key pillars of Ghana's National Climate Change Policy for coordinating and establishing clear roles and

responsibilities of the various organisations and stakeholders to enhance institutional synergies and minimise conflict. Increased access to training programmes by individuals, especially those that belong to vulnerable groups, will ensure full participation in climate change initiatives. Policy actions that support governance mechanisms, especially those for attaining compliance to regulations and laws by the general public are essential for achieving national resilience goals.

Research and development: To support capacity building, there is the need for strengthening technological research in academic and research institutions. In Ghana, there is limited research in climatic and meteorological sciences, especially in the downscaling of models and scenarios. Policy actions to enable researchers undertake rigorous climate-related studies, in combination with participatory engagement processes with local stakeholders who have access to local knowledge, will provide improved projections on possible impacts for various sectors of the environment and inform suitable climate resilient strategies, planning and practices.

# **Priority 3: Increased resilience of built and natural infrastructure**

Resilience of built infrastructure, disaster response and management, and marine and coastal management: Infrastructure can be impacted directly by climate related incidents such as floods, droughts, windstorms and other

extreme events; indirectly where infrastructure is not climate-proof and consequently unable to withstand additional climatic stresses; or may become ineffective due to increased demands, such as for energy or water flows for hydropower. The vulnerability of communities also varies with spatial and social differentiation, and as such will have different impacts on homes and settlements. National strategies should ensure that key public infrastructures are able to withstand the impacts of future climate change and variability.

Resilient land use, rural and urban planning; landscape and green space management; and alternative energy: The resilience of natural ecosystems to climate change is critical for sustaining the livelihood of communities, especially in rural areas. Maintaining the integrity of ecosystems and services that generate food, income, medicine and foreign exchange for local communities can be achieved through appropriate strategies to protect natural resources include the implementation and enforcement of land use regulations to ensure environmental considerations for sustainable use and conservation of natural resources, and more effective land use plans to control land degradation, reduce soil loss and

minimise siltation of water bodies.

# Priority 4: Integration of resilience and disaster risk reduction into key national sectors

Enhancing a country's resilience requires the identification of essential services that always need to function, especially during emergencies. To minimise the risks and vulnerabilities of the population, resilience and risk management need to be integrated into sectoral planning processes. Key sectors identified include the following:

Resilient agricultural systems: Agricultural and food production systems are mainly extensive and reliant on natural resources, including hunting, and fishing from natural aquatic systems. Over the years, plans for agricultural development have focused on increasing productivity and production. National policies and plans need to focus on more resilient crop and livestock systems, as well as address critical factors along the agriculture value chain, such as improved access to markets and post-harvest loss management.

Water and sanitation: Water availability, mainly dependent on groundwater resources (for the rural population) and surface water sources (for urban communities), is being challenged by inadequate water systems that are unable to meet the demands of a rapidly growing population and pollution from poor sanitation practices. With rainfall variability, the reduced quantity and quality of available water will compromise health of vulnerable communities. Strategies should

be geared towards the management of water resources to enhance productivity and livelihoods. Proposed strategies for water conservation and irrigation systems facilitate the control of water storage facilities at various scales (from small local dams to large scale dams) to improve water security and increase climate resilience.

Health: In recognition of the direct and indirect impacts on human health and the additional challenges that climate-related events will place on the health care systems, policy strategies should focus on increasing and strengthening health facilities and equipment to ensure equitable access and affordable social services for all. Maintaining public health requires that preventive action is developed based on information on the risks and vulnerabilities of various social groups, as well as preparatory strategies to ensure that appropriate interventions are available when extreme events threaten the health of communities.

Strengthened social services: The capacity of different social groups to adapt to climate change depends on a range of physical, socio- economic and technological conditions which results in disparities in climate change adaptation

outcomes. To disaggregate these, policy actions should highlight the inclusion of gender in all sectoral planning, improved access to social services, the provision of alternative sustainable livelihoods, and the provision of social protection and social safety nets, as essential elements for building the resilience of vulnerable communities.

Gender empowerment: To empower women and vulnerable individuals, policy actions generally call for the participation of women in decision making processes (including the use of indigenous knowledge) in various sectors including wildlife management, water resource management and sanitation, and energy; training women to complement extension service delivery; and improving land tenure rights on long term basis to benefit women.

# Priority 5: Resilient principles incorporated into National Investment Strategies and Plans

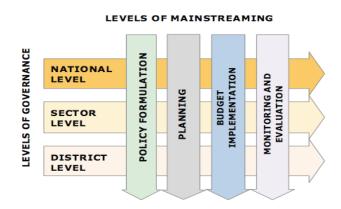
Financial Support, Insurance and Incentive Schemes: The country will need to rely on a mix of international and domestic sources, as well as public and private investments by developing strategies that encourage the financing of resilience actions, disaster risk management plans and environmental sustainability activities. Stakeholders will need to be supported and encouraged to be innovative in their adaptation efforts. Investment and insurance sectors can promote climate resilience, reducing the risk of damage and securing rates of return.

Livelihood diversification and risk transfer: The provision of alternative sustainable activities to support livelihood needs of those who depend mainly on natural resources increases resilience to potential climate-related risks and impacts. This includes numerous strategies to promote local enterprises and support the acquisition of skills in alternative livelihoods that can improve incomes and reduce pressure on natural resources.

# **1.3.3** Integrating Resilience into Development Planning

The NDPC has recognised the need for strategically integrating adaptation and mitigation responses into existing policies, plans and programmes to reduce potential impacts of climate change on national development, as well as take advantage of new opportunities. This integration, or mainstreaming, follows the national development planning and budgeting processes (Figure 1.6). Mainstreaming is effective when incorporated into all levels of climate planning (e.g., policies, laws, standards, institutions, technologies, funding mechanisms, etc.) and at the different stages of implementation (i.e., conceptualization and identification, design, appraisal, implementation, monitoring and evaluation)<sup>27</sup>.

Figure 1.6: Mainstreaming at different levels of governance



Source: NDPC, 2010

### **Ghana's Mainstreaming Process**

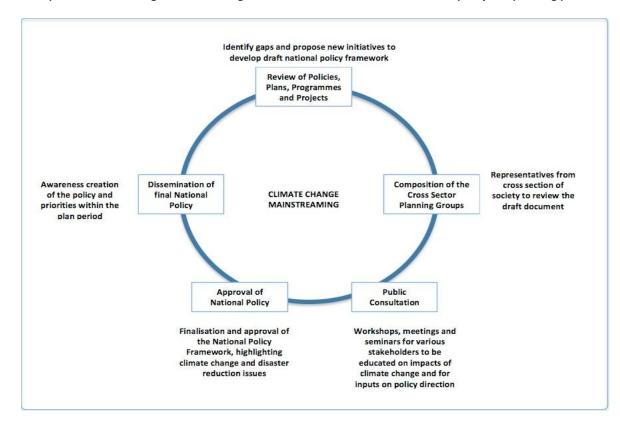
The various steps to achieve mainstreaming of climate resilience and disaster risk reduction strategies into the national budget, Medium Term Expenditure Framework and MMDAs development plans, has been defined in a Guidebook<sup>28</sup>. The guidebook aims to assist districts to implement actions that enhance adaptive capacity and reduce vulnerabilities such that relevant climate strategies become part of, or is consistent with, well established programmes.

The development of a national policy initially begins with a review of existing policies, plans, programmes and projects to identify gaps and propose new initiatives, followed by review and validation processes (Figure 1.7). Once the national policy framework has been prepared, it is then translated into planning guidelines for the MDAs and the Metropolitan, Municipal and District Assemblies (MMDAs) in their preparation of plans and programmes at the sector and district levels, respectively. The NDPC works in close collaboration with the key agencies such as the Ministry of Finance and sector ministries, especially MESTI, to ensure that each sector and district plan accordingly reflects issues of climate change and disaster risk issues.

It is important to include, from the outset, effective negotiation and communication on the need for climate resilience with high decision makers such

as Council of State, Parliamentarians, Ministers of State and Regional Ministers, District Chief Executives and National House of Chiefs.

Figure 1.7: Steps for mainstreaming of climate change and disaster risk reduction into national policy and planning process



Source: Adapted from NDPC, 2010

### **Towards Effective Mainstreaming**

To aid in the effective mainstreaming, development planners need to assess and characterise the mainstreaming status and then integrate climate resilience into development planning, while addressing specific challenges posed by climate change (Table 1.4). Programmes can be prioritised based on impacts, social needs assessments, and available funding and estimated costs. Participatory approaches are also encouraged for programme identification, policy formulation, and project planning, costing and implementation. Finally, there should be timely access to benefits of programmes by target groups.

Another important component to the mainstreaming process is to find relevant entry points, i.e. identify opportunities in the national, sector or project planning process where climate considerations can be best integrated. The main categories of policy responses<sup>29</sup> include:

- i. Climate-proofing approach climate resilience is integrated at a later stage of design to minimise impacts of climate change on the intervention
- ii. Climate-first approach –climate resilient strategies are identified and implemented through projects with effective pilots subsequently being scaled up and or integrated into existing programmes, sectoral and national plans at a later stage
- iii. Development-first approach climate resilience is an integral part of the development planning process from the beginning.

<sup>27</sup> National Development Planning Commission (2010) Guidebook on Integrating Climate Change and Disaster Risk into National Development, Policies and Planning in Ghana, NDPC, Accra

<sup>29</sup> OECD (2015) Climate Change Risks and Adaptation: Linking Policy and Economics OECD Publishing, Paris

Table 1.4: Examples of assessment questions for characterising mainstreaming status for development planning<sup>30</sup>

COMPONENTS OF FRAMEWORK		EXAMPLES OF ASSESSMENT QUESTIONS		
Enabling Environment	Political will	<ul> <li>□ Whose political will is it (e.g. politicians; technocrats; donor partners)?</li> <li>□ What is political will responsive to (e.g. UNFCCC; parliamentary debate)?</li> </ul>		
	Access to information	<ul> <li>□ What sources of information are available to support decision making?</li> <li>□ Is there a national system for generating climate information?</li> <li>□ Is there information to help planners deal with uncertainty?</li> </ul>		
Policy and Planning	Policy framework	<ul> <li>☐ How is climate change reflected in policy?</li> <li>☐ Has climate change been integrated into any planning cycles? Which ones?</li> </ul>		
	Institutional arrangements	<ul> <li>☐ Have institutional arrangements been put in place to mainstream climate change into development planning?</li> <li>☐ Have existing institutional arrangements been mapped out to enable effective division of responsibility within the decision-making process?</li> <li>☐ Have institutional arrangements been made sustainable? How?</li> </ul>		
	Financial framework	□ How have climate change interventions have been costed and integrated into national development priorities and budgets? □ Is there a resource mobilisation strategy in place to develop and implement stated climate-resilient policy objectives? □ How does the management of climate funds support the articulation and implementation of integrated climate-resilient development objectives?		
Programmes and projects		□ How do projects or programmes climate-proof existing development? □ How could projects and programmes potentially be integrated into national, local or sectoral development programmes? □ How do projects or programmes have the potential to deliver climate resilience at scale?		

### 1.4 Tools for Sustainability

Two formal tools are required to provide structured approaches for mainstreaming environmental information as part of decision making and developmental processes – Strategic Environment Assessment (SEA) and Environmental Impact Assessment (EIA). Essentially, SEA focuses on actions at the decision making level, such as new or amended laws, policies, programmes and plans, and EIA on specific proposed physical development projects such as highways, power stations, water resources.

### **Strategic Environment Assessment**

The SEA mainstreams environment<sup>31</sup> into sustainable development planning through prescribed processes and procedures (Table 1.5). It explores the environmental implications of national policies, plans or programmes (PPPs) before adoption such that alternative strategies are considered and relevant stakeholders are involved in the decision process. The consultation and broad stakeholder participation in the evaluation of PPPs is critical to ensure that actions are strengthened and accepted by all levels of stakeholders. The value of SEA for strategic development planning, however, greatly depends on the competences of responsible authorities to maintain the process and act on the results.

Table 1.5: The SEA process, key tasks and outputs

STAGES	TASKS	OUTPUTS
1. Screening	Is SEA required?	Screening statement
2. Scoping	Set context and focus of SEA	Scoping report
3. Environmental Assessment	Analysis of environmental risks and opportunities, mitigation	Environmental report
4. Monitoring and evaluation	Monitoring indicators	Monitoring plan
5. Reporting	Advisory notes	SEA Report/Manual

Source: Author's Construct (2017)

Applying a climate lens in SEA may help to identify elements of national policies, plans or programmes (PPPs) that are sensitive to or at risk from climate change or whose viability may be affected by projected future conditions due to climate change (Figure 1.8).

Figure 1.8: Some Climate related considerations for the SEA process<sup>32</sup>

ESTABLISHING CONTEXT	<ul> <li>What are the main climate trends, how are they being monitored, and how is information about trends and projections disseminated?</li> <li>What is the level of awareness of climate change and associated risks among planners and society, and what systems exist to increase awareness?</li> <li>Which groups will be most affected (both positively and negatively) by possible adaptation interventions?</li> </ul>
IMPLEMENTATION	• Are climate change signals already apparent, and if so, do they affect social and economic development? What proportion of population is at significant risk from (i) existing climate hazards and (ii) projected climate risks and hazards What are the losses, and what is the impact on GDP, associated with existing climate hazards?

INFORMING AND INFLUENCING DECISION MAKERS

• How can information on climate change, its impacts, and appropriate adaptation responses be communicated to senior decision-makers within overarching and sectoral contexts?

What additional measures are needed for improving communication infrastructure, and for training educators and media to understand and interpret information relevant to climate change?

### MONITORING AND EVALUATION

What tools and indicators might be used to assess adaptation measures in terms of development outcomes? Did
 any climatic event or trend affect the achievement of the PPPs? objectives? If so, had the SEA taken such risks into account?

Did the SEA succeed in integrating into the national budget the financial needs for assessing and dealing with climate change risks?

### **Environmental Impact Assessment**

The EIA provides information on how the environment would be impacted as a result of the implementation of a project as well as promoting environmentally sound and sustainable developments. It therefore helps in determining whether or not a project should be implemented. EIA is an appraisal tool that is required by law under section 12 (1) of the EPA Act, 1994, Act 490, as part of planning and execution procedures of all development activities in order to promote environmentally sound and sustainable development<sup>33</sup>.

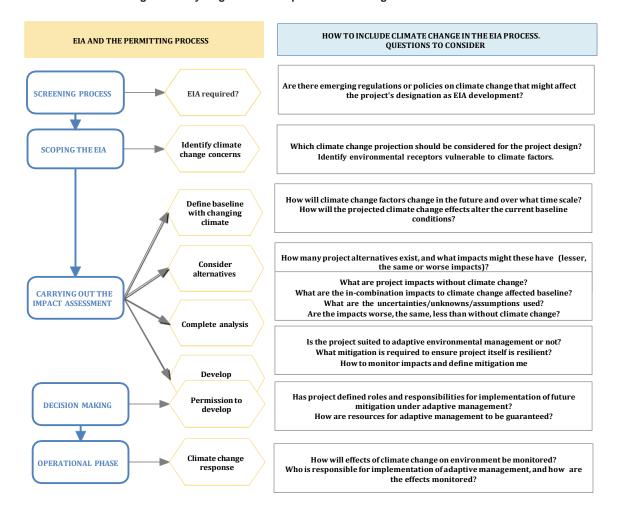
Practitioners need to be guided in the effective consideration of climate change resilience into the EIA process, which will include how the project's resilience to climate change is considered, taking account of the knowledge base used in the impact assessment (Figure 1.9).

<sup>31</sup> The term 'environment' used as per EPA Act 490 'includes natural resources, social, cultural and economic conditions and the institutional environment in which decisions are made'.

<sup>30</sup> Pervin, M., Sultana, S., Phirum, A., Camara, I.F., Nzau, V.M., Phonnasane, K., Kaur, N., and Anderson S. (2013) A framework for mainstreaming climate resilience into development planning. http://pubs.iied.org/pdfs/10050IIED.pdf http://pubs.iie

<sup>32</sup> More information can be found at OECD (2010) Strategic Environmental Assessment and Adaptation to Climate Change, DAC Network on Environment and Development Co-Operation (ENVIRONET), SEA Toolkit. http://content-ext.undp.org/aplaws\_publications/1769217/SEA%20and%20Adaptation%20to%20CC%20full%20version.pdf 33More information is available a http://www.eia.nl/en/countries/af/dhana/eia

Figure 1.9: Considerations to be given at key stages of the EIA process for linking climate resilience<sup>34</sup>



### **1.5 Monitoring Process**

Monitoring and Evaluation (M&E)<sup>35</sup> and Measuring, Reporting and Verification (MRV)<sup>36</sup> for climate change are important tools required for both reporting of future adaptation needs as well as the combined results of adaptation actions that have already been implemented, such as through INDCs. Many developing countries are still in the early stages of developing monitoring frameworks for climate actions, however, it is recommended that they can initially focus on:

 Prioritised climate risks identified through climate risk and vulnerability assessments to assess changes and evolution of the risks over time;

35 Monitoring' and 'evaluation' are often used together, but they refer to separate

tasks within an adaptation activity. Monitoring is ongoing and evaluation is periodic in nature and can be ex-ante, ex-post, or mid-term evaluation.

ii. Adaptation activities outlined in national plan with targeted evaluation of key sectors using a range of evaluation techniques<sup>37</sup>.

In addition, national audits can assess if public expenditure on adaptation is in line with international and national policy goals and has been spent in accordance with existing rules, regulations and principles of good governance. Monitoring reports also can be properly timed so as to coincide with planning and budgeting processes and can be used to inform subsequent plans/budgets.

### 1.6 Climate Funding

The mobilization of financial resources is critical for achieving Ghana's long term plan for infrastructural resilience and environmental sustainability. The NCCP estimated a total cost of US\$ 9.3 billion (GH¢ 35 billion) for implementing national climate programmes in the period 2015-2020<sup>38</sup>. In addition to domestic sources, the country can access more than 60 different types of climate funds at the international level, mainly through bilateral, multilateral and

private sources<sup>39</sup>. Global funding opportunities include the Adaptation Fund and Global Climate Change Alliance. For Africa, examples of specific sources are the ClimDev Special Fund and the African Climate Change Fund both by the African Development Bank (AFDB), and Climate Change Fund under the New Economic Partnership for Africa's Development (NEPAD. The amount and availability of funds, however, varies depending on the criteria of the different funders<sup>40</sup>.

A number of initiatives have supported the country's climate finance readiness to ensure the achievement of national accreditation status as well as establish effective finance systems. Ghana's participation in the Green Climate Fund (GCF) Readiness Programme, for example, has built capacity to enable direct or indirect access to the GCF, encourage private sector engagement as well as develop national monitoring and tracking systems for effective finance management.

### 1.7 Way forward

Political commitment is essential towards planning and mobilising resources:
This is needed to implement actions fo

climate resilience, disaster risk reduction and environmental sustainability in Ghana. Although there are uncertainties in predicting specific impacts and there are no clear standards for measuring success in these actions, interventions need to be well targeted such that there will be no unintended social, economic, ecological or developmental outcomes. Dedicated action should be focused on addressing underlying disaster risk drivers, such as poverty and inequality. Political leadership is also critical for supporting institutional approaches in policy development, so that climate risks can be incorporated at the appropriate stages of the decision making process.

38 Government of Ghana (2016) Ghana National Climate Change Policy Action

Programme for Implementation: 2015-2020, draft document, https://www.weadapt.org/sites/weadapt.org/files/ghana\_master\_plan\_0.png
39 Climate Finance Options, (2013), World Bank, UNDP, climatefinanceoptions. org.

40 For further information, consult online resources on: Climate Fund Inventory

Database (OECD), Climate Funds Update, Climate Finance Landscape, Climate Finance Ready and German Climate Finance

# Policy makers need to actively engage with research processes:

In so doing, targeted and robust climate information will be obtained for evidence based decision making. Investing in climate research will contribute to the generation of improved data with higher levels of detail. All government ministries and agencies should consider the possible impacts of climate change and include additional resilience measures in their planning and budget processes. Agencies should also consider climate change when developing legal provisions and integrate it into standards, regulations and into government funding programmes where appropriate.

# Local governments should ensure that their policies and investment decisions adequately reflect climate change risks:

Climatic impacts are mainly experienced at the local and regional levels. Local authorities should be empowered to work with and coordinate with local organisation and communities. The success of local initiatives, including the enforcement of building codes, planning decisions and the provision of emergency services, will be driven by the support of national governments to avoid conflicting requirements for infrastructure developers.

# A multi-sectoral, multi-disciplinary approach is required for managing risks:

All sectors, with the involvement of the relevant institutions and stakeholders, should plan towards reviewing and periodically updating strategies that enhance infrastructural resilience and disaster preparedness and contingency into their policies, plans and programmes. Inter-sectoral linkages and collaboration will also need to be strengthened for effective climate action. It is recommended that short, medium and long term

targets are developed for each sector as well as crosssectoral actions, which should be guided by international and national climate commitments toward adaptation and mitigation.

The establishment of appropriate monitoring and evaluation processes: Monitoring and Evaluation processes must be established across disciplines, sectors and the various levels of decision-making. This will ensure that the technical actions on the ground remain linked to policy directions. A well-established coordinating unitforclimate resilient infrastructure development will ensure effective monitoring and keeping track of the progress of programmes and projects; address various challenges and identify policy and financing solutions for all stakeholders.

<sup>36</sup> MRV is primarily used to refer to national greenhouse gas inventories and mitigation actions with the aim of documenting emissions levels and reductions in the international political context.

<sup>37</sup> OECD (2015), Climate Change Risks and Adaptation: Linking Policy and

<sup>34</sup> Institute of Environmental Management and Assessment (2015) IEMA Environmental Impact Assessment Guide to Climate Change Resilience and Adaptation, http://oldsite.iema.net/system/files/iema\_guidance\_documents\_eia\_climate\_change\_resilience\_and\_adaptation.pdf

# **Chapter 2** Construction Industry Development

### 2.1 Introduction

Globally in the 21st century, infrastructure is the lifeblood of prosperity and economic confidence. Successful delivery of well-planned infrastructure investments offers developing economies and for that matter Ghana, an opportunity to compete in the global marketplace. Construction is the mechanism through which infrastructure is delivered. The construction industry is important, plays a key role in Ghana's economy, and establishes the physical foundations and environment for its long-term development. Aside this key role, the contribution of the construction industry to the development of nations is summed up through its forward and backward linkages with other sectors and industries of the economy. By forward linkages, the output and products of the construction industry serve as inputs and raw materials for other industries. For instance, construction output, including all types and forms of infrastructure like buildings, roads and dams etc., are used as inputs by the financial, transport and energy sectors and industries. Backward linkage on the other hand relates to the growth in the industries that supply construction inputs —i.e. building technicians and professionals and manufacturing companies—to the construction industry.

Almost every economic activity is linked up with the construction industry. Consequently, the growth and development of any economy is directly or indirectly connected with the construction industry. Economic development cannot thus be achieved on the back of a fragile and ill-equipped construction industry. The construction industry is for the foregoing reasons considered an economic backbone and major contributor to the gross domestic product (GDP) of Ghana. For instance, its contribution to GDP has shown an increasing trend from 8.5 percent in 2010 to 11.8 percent in 2013; an indication of its growing importance in the development of the nation. This evidence notwithstanding, the construction industry in Ghana is substantially underdeveloped and plagued with numerous constraints.

# **2.1.1** The Global Construction Industry

The construction industry is the sector of national economy engaged in the preparation of land for construction, actual construction, alteration, and repair of buildings, roads and other infrastructure. It is traditionally divided into

two main sub-sectors —building construction and civil engineering sub-sectors. The construction industry thus encompasses all the businesses involved in the building of residential or commercial property. motorways, bridges, pipelines, highways, telecommunications, sewers, water treatment systems, roads, subway tunnels and light rail transit lines among many other kinds of infrastructure. It incorporates the contractors, including sub-contractors and specialist contractors, consultants, researchers, skilled and unskilled operatives and other human resources engaged at the various stages in the project delivery process for building and civil engineering works and whose work enhances the building process.

# **2.2** The Ghanaian Construction Industry Context

### 2.2.1 Overview

The Ghanaian construction industry derives many of its practices from the British construction industry. It is the backbone of the Ghanaian economy and contributes between 8% and 12% to the overall gross domestic product (GDP). The industry is a major source of employment, with between 2 percent and 3 percent of the active population engaged in the industry. The Ministry of Works and Housing (MoWH), which is responsible for initial registration and classification of contractors, has more than 20,000 building contractors on its register. This is a relatively large number given the size of Ghana's economy. Data from MoWH puts the 2010 figure at about 34,000 registered contractors. Like the UK industry, from which the Ghanaian construction industry derives most of its practices, the Ghanaian construction industry presents few barriers to entry thus allowing individuals and business entities without the requisite qualifications, personnel, or resources to register as contractors.

The Ministries of Roads and Highways (MRH) and Works and Housing (MoWH) are responsible for the policies that affect Ghana's construction industry. Whilst the two ministries are responsible for the registration and classification of road and civil engineering contractors and building contractors respectively, neither ministry has a monitoring

or regulatory function with respect to contractor performance. All Ghanaian construction firms register with the Registrar General's Department and have to submit annual returns. This is however not strictly enforced and there are no published sanctions for noncompliance.

A major feature of the Ghanajan construction environment is the separation between design and construction. Professionals tend to operate independently of each other with allegiance to their respective professional bodies such as the Ghana Institution of Architects (GIA), Ghana Institution of Engineers (GhIE) and Ghana Institution of Surveyors (GIS). The adversarial relationships which traditionally characterise the construction industry thus tend to be very prominent in the Ghanaian industry. There is a welcome development by way of recent efforts aimed at establishing a central agency responsible for regulating the industry. Whilst these efforts have not progressed as expected, it is anticipated that through co-ordinated action by industry stakeholders, the necessary processes leading to the establishment of an industry regulator will complete soon.

# 2.2.2 Performance Standards in the Ghanaian Construction Industry

At its best, the Ghanaian construction industry exhibits admirable excellence and has delivered quite a few landmark infrastructure projects. As far back as the 1950s, Ghanaian construction firms were involved in delivering some of the excellent post-independence infrastructure. However, such excellence appears too few and far between and is not replicated consistently throughout the industry. The inconsistency in delivery performance of the Ghanaian construction industry is a major cause of concern amonast client groups and other construction industry stakeholders. Failure to meet performance targets within the Ghanaian construction industry is a common shortcoming. Contractors are almost invariably blamed and criticised when there are problems with project delivery. Contactors are sometimes perceived as deficient in the application of requisite management techniques and their performance is one of the weakest links and the cause of overall industry performance. This is by no means the only factor responsible for industry underperformance; there are many

associated factors that undermine the industry's ability to deliver.

Undoubtedly, poor management and leadership of construction firms is a major cause of underperformance. It is not at all unusual for the larger indigenous Ghanaian contracting firms to be owned by proprietors who may have little or no formal knowledge of the construction industry, project management or organisational management. Such proprietors generally do not employ personnel with the technical know-how to manage their firms towards sustainable growth. Management of firms' resources is sometimes undertaken on an ad-hoc basis with no formalised organisational structures and therefore does not promote growth. The Ghanaian construction industry is a highly unstable business environment and is affected adversely by high inflationary trends. These trends negatively affect contractors' capital and make it increasingly difficult to manage construction firms in Ghana.

There is a general perception in Ghanaian society of widespread poor and subpar performance amongst Ghanaian contractors. A high incidence of construction-related accidents, coupled with a number of recent high profile building collapses leading to injuries and fatalities, has led to calls by the government and other stakeholders for contractors and construction industry professionals to emulate global best- practice and improve upon safety at construction sites. Widespread underperformance amongst Ghanaian contactors translates to a majority of local major projects being awarded to a few large firms which are mostly foreign owned or foreign backed. Both large and small contractors in Ghana find it difficult accessing finance for projects. Delays in the payment of contractors for work done are very common and constitute a major cause of hold-ups in the completion of projects. According to research, construction projects in Ghana record cost overruns of 60 percent

180 percent on average and time overruns of between 12 months and 24 months. There is also a seeming lack of commitment towards the health and safety of Ghanaian construction workers who work in a generally unsafe environment. The effects of these and many other problems affecting Ghanaian contractors is that it is difficult to attract investment into Ghanaian construction firms. There are currently no listed construction companies on the Ghana stock exchange and there are no Ghanaian construction firms in the

Ghana Club 100 ranking of prestigious companies which demonstrate excellence in performance. The performance of financial institutions, especially the domestic banks in the Ghana Club 100 rankings show that investments in technology and innovation enable local firms to take on and match foreign owned competitors.

Improvements in practices and processes are urgently needed to advance the overall performance of Ghanaian contractors. In this sense, the progress made in many countries including some African countries offer opportunities for the Ghanaian construction industry to learn from and improve performance. With the commencement of commercial oil exploration in Ghana, it is important that Ghanaian construction firms are able to consistently deliver excellence in both their products and services to their clients. This will enhance their capacity to compete with international companies and participate actively in the delivery of the large-scale infrastructural platforms associated with the exploration and delivery of oil and related products. In particular the Ghanaian industry has to keep pace with rapid improvements, innovation and emerging trends in the global construction industry through the use of new techniques, emerging trends and new technologies. Urgent co-ordinated action involving all key stakeholders is required to bring the improvements needed. This report provides ideas for a major stimulus to the transformation process.

# **2.2.3** Skills Development in the Ghanaian Construction Industry

Ghana's construction industry can boast of many distinguished professionals such as engineers, architects, and quantity surveyors etc. who have been involved in the delivery of many landmark projects. Most of these professionals are trained locally at the Kwame Nkrumah University of Science and Technology (KNUST). In recent times, new institutions have emerged, increasing the numbers being trained. However, some concern has been raised over the calibre of students being trained in these new institutions. Problems with personnel are a major cause of underperformance in the construction industry and this affects all levels of human resources within the industry. Proprietors and managers of Ghanaian construction firms are described as not having the requisite knowledge of construction issues to enable effective management. Many of the larger indigenous construction firms do not employ professionals with the right training, skills and competencies for twenty-first century management of construction firms.

The training of skilled tradesmen may not be sufficient to enable them to produce excellence in projects. A large proportion of operatives, especially those in skilled trades, do not have a formal qualification in relation to their trade. There is also a perception that Ghana may not be producing the numbers of professionals for the construction industry that are able to sufficiently meet the needs of the growth and development of the Ghanaian economy. For example, with 839 registered architects at the end of 2016, Ghana has in excess of 33,000 inhabitants per architect. This ratio is very high compared to other countries with developed construction industries as shown in Table 2.1.

Table 2.1: Number of Persons per Architect for Selected Countries compared with Ghana4141

Country	Total Number of Architects	Number of Persons per Architect
China	33,750	40,000
Romania	5,580	3,827
Slovakia	1, 600	3,378
Czech Republic	3,300	3,183
Poland	13,700	2,789
Bulgaria	2,900	2,527
Brazil	80,000	2,500
Hungary	4,000	2,491
Latvia	900	2,269
Estonia	600	2,233
France	29,900	2,187
Lithuania	1,500	2,133
Croatia	2,250	1,955
United Kingdom	33,500	1,880
Turkey	40,600	1,840
Austria	4,600	1,835
Ireland	2,600	1,729
Finland	3,250	1,662
Sweden	5,800	1.567
Netherlands	10,680	1,567
Switzerland	5,380	1,478
Slovenia	1,400	1,468
Norway	3,600	1,385
USA	222,360	1,300
Bosnia & Herzegovina	3,000	1,280
Greece	16,400	988
Cyprus	900	958
Spain	51,000	906
Belgium	13,200	836
Germany	101,600	806
Denmark	7,200	775
Luxembourg	680	772
Portugal	14,000	688
Macedonia	3,000	687
Malta	650	646
Italy	147,000	414
Ghana	839	33,373

Source: Arch Daily, 2017 and Ghana Institute of Architects, 2017

With about 1,500 quantity surveyors in good standing at the end of 2016, there are more than 17,000 persons to 1 quantity surveyor, compared with 1,400 persons to 1 quantity surveyor in the UK. While in recent times, more educational institutions are offering training for construction professionals, the quality of training needs to be monitored to ensure it is in line with bestpractice global trends. Further study needs to be undertaken to assess the quality and quantities of other professionals such as structural engineers, planners, services engineers, land surveyors etc. to ensure sufficient numbers of quality professionals are being trained who are able to sustain Ghana's developmental and growth projections. New postgraduate courses such as the MSc. Procurement Management, MSc. Construction Management, and MSc. Project Management introduced by KNUST will help boost the capacity of managers in the construction industry.

In addition to quality graduate professionals, the quality of skilled and unskilled trades' operatives needs to be developed through a system that ensures that all operatives possess relevant trades' qualification and certification. Training institutions like the Centre for Technical, Vocational Education and Training (COTVET) can provide programmes leading to certification as well as continuing development opportunities for all operatives and artisans for all trades employed in the Ghanaian construction industry.

# **2.3** Factors affecting Ghanaian Construction Industry Outputs

The state of performance in the construction industry has been seen to be a major cause for concern. The starting point of the urgent action required to address the issues with performance in the Ghanaian industry is to develop a better appreciation of the factors that affect the industry's performance. Literature focussing on issues of performance in the Ghanaian construction industry were reviewed. Much of the literature reviewed showed consistency in the issues identified to affect performance in the Ghanaian industry. For example, the following problems have been identified to affect the performance of Ghanaian construction contracting and consultancy firms<sup>42</sup>:

- The inability to secure adequate working capital;
- ii. Inadequate management;

<sup>41</sup> Arch Daily, 2017. Does Italy have way too many architects? Available at http://www.archdaily.com/501477/does-italy-have-way-too-many-architects-the-ratio-of- architects-to-inhabitants-around-the-world

<sup>42</sup> Ofori, G. (2012). Developing the Construction Industry in Ghana: the case for a central agency. Working Paper, National University of Singapore.

- iii. Insufficient engineering capacity;
- iv. Poor workmanship.

Key challenges identified in other studies as affecting industry performance are as follows:

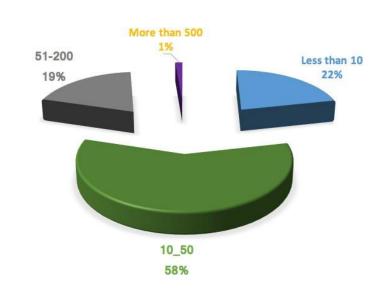
- i. Poor leadership and management construction firms;
- ii. Poor access to credit:
- iii. Delays in payment from government and government agencies;
- iv. Cumbersome payment processes;
- v. Inability to compete in the competitive system of procurement;
- vi. Lack of capacity to compete with foreign owned firms;
- vii. Personnel issues, low workloads and bribery and corruption;
- viii. Other factors established were: low technology, inadequate supervision of contracts, poor preparation for projects, revision of bills of quantities, politicisation of the contract bidding process, and lack of effective barriers to entry.

The factors identified from literature as affecting construction industry performance were compiled, scored and ranked. Fourteen (14) of the most recurrent factors from the scoring and ranking exercise were used to develop a questionnaire for a survey of Ghanaian construction firms.

### 2.4 Field Survey of Ghanaian Construction Firms

The field survey of construction firms focused on D1K1 construction contractors (large construction companies). Participants were selected randomly from lists provided by the MoWH and the Association of Building and Civil Engineering Contractors of Ghana (ABCECG). To reduce variability in the answers provided by respondents, answer options based on the literature study were provided in the research instrument used a structured questionnaire. In the next section, the results and key findings of the survey of Ghanaian contractors and financial institutions are presented, analysed and discussed. Of the 134 questionnaires sent out, the 79 returned represented 77 percent returns which is a very good returns rate<sup>43</sup>, possibly due to the high interest shown by respondent contractors both in the subject of the research and in the future findings.

### Figure 2.1: Employee numbers in respondent firms<sup>44</sup>



Source: Ofori-Kuragu, J.K., 2013

# **2.4.1** Profile of Respondent Construction Firms

The relative sizes of the construction firms interviewed were determined based on their employee numbers. In terms of their employee numbers, the majority of respondent companies (57.5%) employed between 10 and 50 employees with only one of the 79 respondent companies employing more than 500 people (Fig. 2.1). This is a good representation of the profile of Ghanaian construction firms, most of which have small operations. The companies sampled showed a wide variation in the educational backgrounds of their employees with just about six of the respondent companies having employees with a university level qualification. While this does not necessarily reflect performance levels, the lack of university level graduates could impact management administration in Ghanaian construction firms.

Out of the valid responses, 53.3 percent described themselves as "local companies". Most Ghanaian construction firms operate within small geographical areas unlike UK construction firms which mostly have nationwide coverage with a significant number operating internationally. Some of the top UK contractors such as Vinci and Skanska are local representatives of multinational construction firms while some of the larger contractors such as Balfour Beatty and Taylor Wimpey are major players at the global level.

In Ghana, apart from a small number of foreign owned companies, contractors mainly operate within a particular town or city. About

22.7 percent of those surveyed described themselves as regional companies whilst 18.7 percent described themselves as the local representatives of a regional company and only 4 percent presented as the local or regional arm of a national construction company (Fig. 2.2).

Figure 2.2: Types of Companies Surveyed 45



Source: Ofori-Kuragu, J.K., 2013

<sup>44</sup> Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian Contractors: A Framework for Benchmarking

<sup>43</sup> Babbie, E, 2007. The Practice of Social Research. Belmont: Thompson Wad-sworth

<sup>45</sup> Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian Contractors: A Framework for Benchmarking

# **2.4.2** Factors affecting Performance of Construction Firms – Survey Results

The study explored the factors which the respondents perceived to have an effect on the overall performance of Ghanaian construction companies. On a scale of 1 to 5, contractors were asked to rate 14 problems identified from literature as affecting the performance of Ghanaian construction firms. On the Likert Scale used, 1 was assumed to mean "no effect on performance" whilst 5 represents "seriously affects performance". It is assumed that both 4 and 5 on the scale represent factors which have a significant effect on contractor and project success.

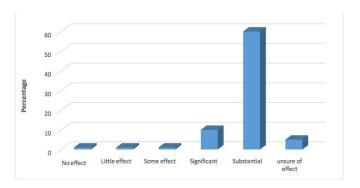
### **2.4.3** Results and Analysis

Following an exploration of past research and existing literature on the Ghanaian construction industry, the key factors affecting the performance of Ghanaian construction firms were identified. Thirteen (13) factors were identified using a ranking and scoring process for all factors identified from the literature review. Only frequently occurring factors — i.e. those cited in at least five different literature sources were included in the questionnaires. The fourteen factors are respectively: (i) poor access to credit, (ii) inability to compete with foreign owned firms, (iii) low technology available to construction firms, (iv) poor preparation for projects e.g. project planning and contracts awarded on the basis of political affiliation. Others are: (v) payment delays, (vi) cumbersome payment processes, (vii) inability to compete in competitive processes, (viii) personnel issues and (ix) low workloads. The rest are: (x) bribery and corruption, (xi) inadequate supervision, (xii) revision of bills of quantities during implementation and (xiii) the ease of the processes involved in becoming a contractor are too easy.

### **Payment Delays**

From the study, the strongest factor deemed by most respondent contractors as influencing contractor success was the delays relating to payments by the government or governmental agencies for completed projects, according to 88 percent of the respondents as illustrated in Fig. 2.3.

Figure 2.3: Effect of delay in payment by government agencies on construction firms' performance<sup>46</sup>



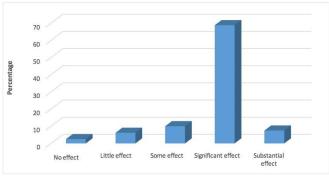
Source: Ofori-Kuragu, J.K., 2013

The effect of long delays in paying contractors is that where loans are contracted to construct projects, accumulated interest will grow significantly and thus affect the overall profits of contractors, which in many cases are small to start with. Also high inflationary trends devalue both the prime cost and the profits made by contractors where there are protracted delays in paying contractors.

## Perception that Contract Awards are based on Political Affiliation

Another significant factor arising from this survey is the perception that most public contracts were awarded on the basis of political affiliation, a position supported by 83 percent of respondents as illustrated in Fig. 2.4. This supports the generally widespread perceptions within the larger Ghanaian society that political affiliation is a major consideration in the award of public projects. Political influence in the procurement processes for public projects means that contractors who underperform or in some cases abandon projects after receiving advance mobilisation payments are able to win prestigious public projects in the future without due cognisance being considered of previous failings. Many contractors are unwilling to speak about this situation and successive governments do not demonstrate openness about contract awards or a willingness to address the situation.

Figure 2.4: Perceptions of how political affiliation affects contract awards<sup>47</sup>

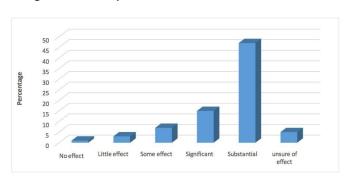


Source: Ofori-Kuragu, J.K. 2013

### **Lack of Capacity to compete with Foreign Firms**

The study also reveals that the *lack of capacity to compete with foreign owned firms* affected the performance of Ghanaian contractors (Fig. 2.5). Laxity in the regulatory systems means that contractors may be able to register in high financial class categories without sufficiently demonstrating requisite financial capacity. Weak financial positions hamper their ability to meet capital eligibility criteria for high profile and sometimes the more profitable projects. Where poorly resourced contractors are awarded projects, they invariably experience cash flow problems.

Figure 2.5: Perceptions of how lack of capacity to compete with foreign firms affects performance



Source: Ofori-Kuragu, J.K. 2013

# **Perceptions of Bribery and Corruption in Ghanaian Construction Industry**

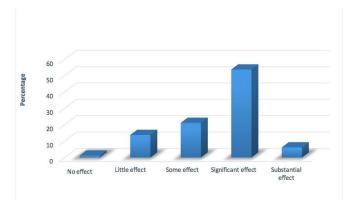
The perception of bribery and corruption in the Ghanaian construction industry is very strong with 78 percent of respondents alluding to the significant effect the phenomenon has on the outputs of contractors and the overall performance of the industry (Fig. 2.6). It emerged during the interviews that political parties, their officials,

47 Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian Con-tractors: A Framework for Benchmarking

and some public officials are in the majority of cases paid a percentage of the overall contract sum in public projects and that payment in some instances is demanded ahead of the formal start of the procurement process.

The study found that in many cases, contractors who pay or are willing to pay the illegitimate fee win contracts regardless of competence or the level of competition. This in many cases results in shoddy work as contractors inevitably lack the competence or financial muscle to achieve the levels of quality specified in project designs and specifications.

Figure 2.6: Effects of perception of corruption in construction industry on industry performance<sup>48</sup>



Source: Ofori-Kuragu, J.K. 2013

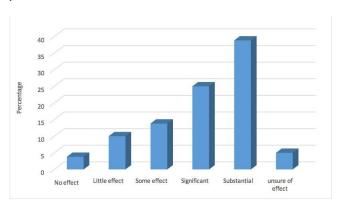
# Low Levels of Technology employed in the Ghanaian Construction Industry

The impact of the level of technology available to contractors on their performance was explored. Nearly 64 percent of the valid responses identified low technology available to contractors as having a significant impact on the industry's performance as against 14 percent who do not see this as a major influence on performance (Fig. 2.7). Low levels of technology reflect low levels of mechanisation within the construction industry and a low utilisation of new and improved technologies easily available and in wide use in other countries. There is very little investment in research and development (R&D) as a deliberate strategy to improve levels of technology within the industry. Linkages between industry and academia have not been developed, and as a result outputs of the academic sector have not been harnessed to address the problems of the industry.

<sup>46</sup> Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian Con-tractors: A Framework for Benchmarking

<sup>48</sup> Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian Contractors: A Framework for Benchmarking

Figure 2.7: Perceptions of effect of low technology on contractor



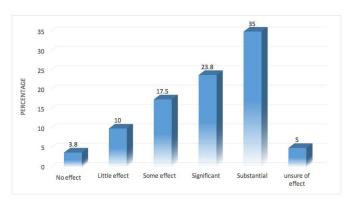
Source: Ofori-Kuragu, J.K. 2013

### **Poor Preparation of Projects**

Poor preparation for projects such as a lack of effective project planning was also identified in the study as an important factor responsible for contractor underperformance. This position is supported by nearly 64 percent of valid responses with only 14 percent of those responding not supporting this position (Fig. 2.8).

This demonstrates awareness amongst the participating contractors of the essence of good project preparation. However, this awareness has not translated into improved project implementation preparation leading to a high incidence of project delays and cost overruns on many projects. Available project management software has not been exploited for the benefit of the industry.

Figure 2.8: Perceptions of effect of poor preparation of projects on contractor performance<sup>50</sup>

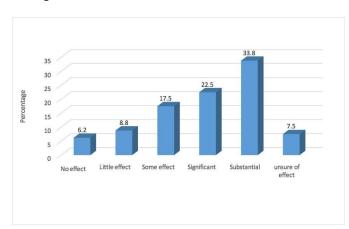


Source: Ofori-Kuragu, J.K. 2013

### **Inability of Ghanaian Contractors to Compete in Competitive Bidding Processes**

Another factor which affects the performance of construction firms within the industry is the inability to compete in competitive bidding processes. Many of the high profile construction projects are won and executed by foreign owned construction firms. This may be due to the lack of expertise or other resources required to engage in tendering processes. This has implications for indigenous contractor workloads, their turnovers and profitability. It in turn affects the ability of Ghanaian construction firms to make the scale of investments which will improve their performance. The breakdown of respondents for how the inability to compete in competitive bidding is perceived to affect performance is shown in Fig. 2.9.

Figure 2.9: Views on how inability to compete in competitive bidding affects Ghanaian Construction firms5



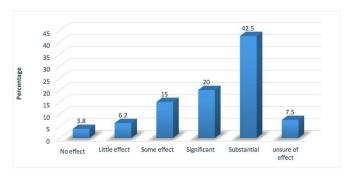
Source: Ofori-Kuragu, J.K. 2013

### **Poor Access to Credit by Contractors**

One significant problem that affects construction performance is the difficulties associated with accessing credit for their projects. More than

65 percent of respondents perceived this to have a strong effect on contractor performance compared with less 10 percent who did not see it as seriously affecting contractor performance. Fig. 2.10 illustrates a breakdown of respondents on the effects of credit on overall performance.

Figure 2.10: Effect of poor access to credit on performance of

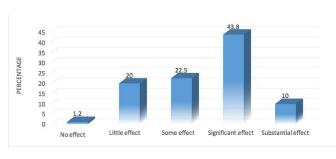


Source: Ofori-Kuragu, J.K. 2013

### **Cumbersome Payment Systems**

As seen in the survey, most Ghanaian contractors are mainly reliant on government sources for projects. Most public projects are in turn facilitated by government departments and agencies. Awarding departments and agencies may consequently have to endorse completed projects before payments are sanctioned by the Ministry of Finance for payment to be made. Where projects are located in the regions, several visits may need to be made to Accra to process documentation before payments are received. Fig. 2.11 shows respondent views of how such cumbersome process relating to payment for work done affects overall performance.

Figure 2.11: Effect of cumbersome payment systems on performance of construction firms5



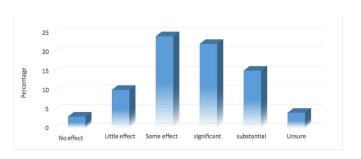
Source: Ofori-Kuragu, J.K. 2013

### **Personnel Issues**

An incentivised and motivated workforce is very important to overall output within an organisation. It is therefore important that organisations focus on their people and their welfare as a means to improving organisational productivity.

Figure 2.12 shows the distribution amongst respondents of how personnel issues affect construction performance.

Figure 2.12: Effect of personnel issues on performance of

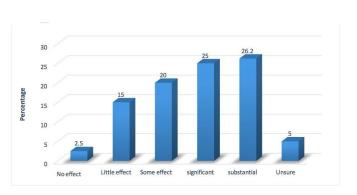


Source: Ofori-Kuragu, J.K. 2013

### **Inadequate Supervision**

The quality and effectiveness of project supervision contributes greatly to project success. Inadequate supervision leads to poor quality which leads to losses arising from re-work and making good. Nearly 65 percent of the respondents agreed that the adequacy of supervision affects construction output as shown in Fig.

Figure 2.13: Effect of inadequate supervision on performance of construction firms



Source: Ofori-Kuragu, J.K. 2013

### **Revisions in Bills of Quantities**

Revised bills of quantities arise from revisions in designs and may negatively impact on project costs and implementation. Taking additional care and effort can minimise the occurrence of such revisions. Fig. 2.14 shows the distribution of how respondent contractors perceive revisions in BOQs to affect overall project performance.

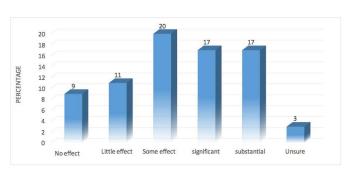
<sup>49</sup> Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian Contractors: A Framework for Benchmarking
50 Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian

<sup>51</sup> Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian Con- tractors: A

<sup>52</sup> Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian Con- tractors: A Framework for Benchmarking

53 Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian Con-tractors:

Figure 2.14: Effect of revision of BOQs performance of construction firms54

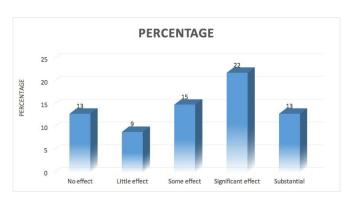


Source: Ofori-Kuragu, J.K. 2013

### The Processes involved in becoming a **Contractor in Ghana are too easy**

There is a perception that the processes involved in becoming a contractor in the Ghanaian construction industry are too easy. The suggestion here is that there are not enough safeguards in place to ensure that entities without the requisite qualifications do not become contractors or win contracts. The registration processes and general regulatory framework need to be strengthened to ensure that contractors and would-be contractors have both the technical and financial capacities for the classes of membership for which they apply. Fig. 2.15 shows the contractors' perspective of how the lack of effective barriers restricting entry into the Ghanaian construction industry as a contractor affects performance in the industry.

Figure 2.15: How "lack of effective barriers to entry "affects Ghanaian construction firms' performance55

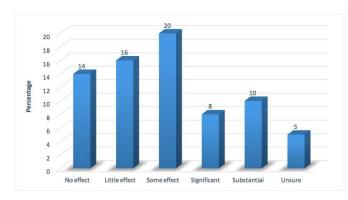


Source: Ofori-Kuragu, J.K. 2013

### Low Workloads of Contractors in the Ghanaian **Construction Industry**

Another concern within the construction industry is the low workloads of Ghanaian contractors. The number of contractors relative to the size of the economy means that too many contractors are chasing a limited number of jobs. Contractor turnovers are thus small and profit margins low. This has a wide range of effects on other areas such as contractors' ability to invest in relevant technology, research and development and solvency. Fig. 2.16 shows the distribution amongst contractors of how low workloads affect construction performance in Ghana.

Figure 2.16: Effect of low workloads on performance of construction firms56



Source: Ofori-Kuragu, J.K. 2013

### **2.4.4** Most Critical of the **Factors affecting Contractor Performance**

All fourteen factors that were identified as affecting the performance of Ghanaian contractors are relevant. To get a sense of which of these problems most affects performance in the Ghanaian construction industry, factor analysis was used. Following the factor analysis. the most important factors seen to affect performance in the Ghanaian construction industry were identified in descending rank order as: Access to credit, lack of capacity to compete with foreign owned firms, low technology available to construction firms, poor preparation for projects e.g. project planning, and contracts awarded on the basis of contractor's political

Fundamental to the problems affecting the Ghanaian contractors are issues relating to funding and access to finance. These appear intrinsically linked to many of the other problems that the contractors face.

Whilst improved access to finance and cash flow issues cannot be seen as a panacea to the problems which Ghanaian construction firms face, addressing these will provide an impetus to solving many of problems. Improving access to finance and cash flow for Ghanaian construction firms will provide the contractors with flexibility to select the types of projects in which to participate.

### 2.5 Agenda Action tor transforming Construction in Ghana

### 2.5.1 Strategies to improve **Ghana's Construction Industry**

The following recommendations are made to reflect the needed actions required to transform the Ghanaian construction industry into an industry fit for purpose and delivering twenty- first century excellence. Some of the specific actions proposed are as follows.

### Improving Access to Finance and Credit for **Construction Projects**

The following recommendations are made to improve access by construction firms to finance and credit:

- The establishment of a Housing and Construction Bank.
- Construction firms should broaden the scope of ii. services they offer to include participation in new and emerging areas such as facilities and asset management as well as speculative commercial developments.
- financing Innovative approaches to construction projects including the use of new Public Private Partnership (PPP) approaches.
- The use of joint ventures with foreign construction firms to raise finance from overseas sources. During the procurement processes for projects, contracts could be modified to provide for foreign contractors partnering with Ghanaian contractors with the right experience.
- Partnerships between Ghanaian construction firms and foreign financial and investment institutions to raise capital for infrastructure projects.
- The use of government financial instruments such as sovereign bonds to lower the cost of borrowing from foreign sources.

- The provision of loan guarantees and incentives such as tax breaks for construction firms to lower the costs of domestic borrowing from commercial banks.
- viii. The use of the project finance system of financing under which projects will be financed using borrowed funds which use the future expected cash flow from the sale or use of the facility or parts thereof as guarantee for loans; The use of the project finance system of financing under which projects will be financed using borrowed funds which use the future expected cash flow from the sale or use of the facility or parts thereof as guarantee for loans.
- Ensure that funding for public sector projects are secured and ring-fenced before projects begin to minimise delays and escalation costs of finance arising from funding delays.
- Explore new sources of funding road infrastructure such as the introduction of a road tax for all vehicles to boost the road fund.

### **House Building**

House building can be used as a strategic tool to boost the output of the Ghanaian construction industry and overall national development. Some strategies to achieve these are as follows:

- Develop a comprehensive programme to stimulate housebuilding to address the large housing deficit and serve as a major driver of industry development and economic growth. This can be achieved through innovative initiatives and strategic partnerships between traditional real estate developers. construction firms, financial institutions, central and local government and other stakeholders in the industry.
- Develop a comprehensive mortgage system for Ghana's housing market.
- Establish public private partnerships between the governments—represented by local authorities, the Land Commission Secretariat, and real estate developers to promote affordable property development schemes.
- Develop a strong property market through strong and effective collaboration and partnerships amongst all stakeholders.
- Simplify the land acquisition processes to enable real estate developers to easily obtain new lands for development. Government land banks can provide litigation free opportunities for investors and developers.

<sup>54</sup> Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaiar Contractors: A Framework for Benchmarking 55 Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian Contractors

<sup>56</sup> Ofori-Kuragu, J.K, 2013. Enabling World-Class Performance in Ghanaian Con-tractors.

vi. Promote PPPs in the development of real estate property between the central or local government authorities and real estate developers. This can be achieved through the use of public lands and private sector capital.

### **Promoting and Supporting Research**

- i. Increase collaboration between research and academic institutions and industry in setting the research agenda to ensure research focuses on the needs that genuinely impact the Ghanaian construction industry. This will also help improve the uptake of research outcomes in Ghana by government, government agencies and industry.
- ii. Increase support and funding for research into the critical issues affecting the Ghanaian construction industry and overall national development. This can be achieved through support for research institutions, funded academic research and postgraduate scholarships.
- iii. Promote research innovation through awards for excellence and achievement, especially in the areas of new technologies, new materials and new approaches to construction. Ghanaian researchers should be challenged and motivated to ensure research outputs keep pace with developments and emerging trends in the industry.

### **Performance Monitoring and Measurement**

Strategies to improve performance in the Ghanaian construction industry include:

- i. Developing a formal performance measurement system for the Ghanaian construction industry to promote performance measurement amongst Ghanaian construction firms.
- ii. Undertaking a comprehensive review of the processes used in the Ghanaian construction industry, including the pre-contract processes, construction phase processes and post construction processes, to ensure these are in line with best global practices.
- iii. Identifying the critical success factors (CSFs) which are required for performance excellence in the Ghanaian construction industry;
- iv. Identifying a set of common key performance indicators (KPIs) for measuring performance in the construction industry.

- v. Establishing an independent agency for the implementation of the performance measurement system and to promote the industry-wide KPIs.
- vi. Promote collaboration between Ghanaian consulting firms and best-practice international counterparts to jointly work on projects in Ghana. This will amongst other things, promote technology transfer and help the Ghanaian consultants to learn from the experiences of others.
- vii. Increase education and awareness within the industry of new approaches such as BIM, Green Building principles, Collaborative Working, Lean Construction, Six Sigma tools, Value Management, Offsite construction, Sustainable construction etc. and increase the uptake of these new approaches into the delivery of construction projects in Ghana. In line with this, it is recommended that educational and training institutions should revise their curricula where needed to integrate these new approaches into their programmes. Also, additional research efforts can focus on these areas to learn from best global practices and adapt these to the Ghanaian construction industry;
- viii. Provide continuing professional development (CPD) opportunities through short courses and postgraduate programmes for managers in the construction industry.
- ix. Establish a training and certification regime that ensures that all artisans and operatives both skilled and unskilled in the construction industry undergo training and obtain formal certificate to practice in the Ghanaian construction industry.

### **Leadership of the Construction Industry**

Some strategies to improve leadership in the industry are as follows:

- i. There should be a central agency responsible for leadership and regulation of the Ghanaian construction industry. This body will also be responsible for maintaining a register of construction firms in good standing.
- ii. There should be increased support for the development of strong professional bodies for all functions within the Ghanaian construction industry and promotion of collaboration amongst the respective professional bodies.
- iii. Establish an industry-led forum of all stakeholders which will provide leadership and advocacy on the issues that affect the industry. The pan-industry body will provide a single voice for the industry in making representations to the government and other industry regulators.

### **Infrastructure Development**

Strategies to accelerate infrastructure development in Ghana are made as follows:

- i. Ghanaian construction firms should consider investing in the development of infrastructure which they will manage themselves or leave to the government to manage.
- ii. Improve the implementation process for public private partnerships (PPPs) to boost the numbers of projects which move on to the implementation phase. This should involve a thorough review of the current system to identify and remove any bottlenecks which hinder the implementation processes. There should also be increased education and awareness on innovative PPP systems for construction firms to increase their participation in the implementation of PPP projects.

### **Development of Local Materials and Equipment**

Some recommendations for improving the availability and uptake of local materials and equipment in the Ghanaian construction industry:

- i. Collaborate with academics, researchers and research institutions to identify existing research on local materials and how the research findings can be implemented.
- ii. Provide incentives to input suppliers and manufacturers of local building materials to help lower the costs of production and thus the costs on the market. There should be a clear cost benefit to using the local materials.
- iii. Provide increased support to local research establishments for on-going research into refining existing local materials whilst identifying new possibilities. The research and academic training institutions should be resourced to offer technical services and support for users of local building materials.
- iv. The use of local building materials wherever possible for public projects should be obligatory whilst encouraging the private sector to utilize local materials on projects.
- v. Learn from the experiences of other countries where the equivalent of locally produced building materials such as burnt clay bricks are widely used to grasp lessons on how to improve quality whilst lowering costs.
- vi. Offer training programmes to develop skilled artisans in the use of local building materials.

- vii. Support academic and research institutions to develop construction plant and equipment locally.
- viii. Provide financial support to Ghanaian companies which manufacture construction plant and equipment locally.
- ix. Partner with foreign manufacturers to assemble construction plant and equipment locally.
- x. Provide incentives such as tax waivers and exemptions to local and foreign owned manufacturers of both local materials and construction plant.

### **Reducing Construction Costs**

Some recommendations to reduce overall construction costs are:

- i. Improving project preparation including accurate estimates and bill preparation, accurate drawings and minimising variations etc.
- ii. The development and introduction of a comprehensive building cost information system specially adapted to the Ghanaian construction industry with data on all project types to aid project costing and estimating.
- iii. Benchmarking building cost information with leading countries and working progressively to reduce costs in line with leading performers globally.
- iv. The use of modern methods and tools for project preparation such as the integration of building information modelling into project preparation, the use of estimating software, software for the preparation of bills of quantities, use of project management software and the broader use of new and emerging technologies for the overall management of the different stages of the project life cycle.
- v. The increased use of off-site construction techniques and prefabricated components in projects.
- vi. Improving the procurement process to ensure that the best bid that provides value for the client's money is accepted.
- vii. Reduce the over-reliance on lowest evaluated tender to eliminate the practice where tenders are under-priced to help contractors win contracts after which adjustments in the price are made.

### 2.6 Need for a Regulatory and Development Body

- viii. As a policy, all drawings and documentation for public projects should be fully completed before the procurement process commences.
- ix. Use local alternatives to expensive imports especially for public projects. The increased patronage of locally produced materials will ultimately lead to significant reductions in prices to enhance competitiveness.
- x. The use of appropriate financing methods which ensure the best value-for-money for public funds.
- xi. Promote the use of lean construction techniques in the implementation of projects.
- xii. Promote the use of value management and value engineering as part of the preparation of projects.

### **Skills Development**

Some suggestions for developing a skilled workforce are as follows:

- i. Developing an industry-wide certification programme which ensures that all trades operatives and artisans in the Ghanaian construction industry meet basic training, competence and certification to practice.
- ii. Reviewing the training programmes and curricula for construction professionals to ensure these are consistent with global trends and global best practices.
- iii. Researching the numbers of professionals being trained in all categories in the Ghanaian industry to ensure they are adequate for the industry's needs.
- iv. The introduction of new professional qualifications for management categories in the construction industry to ensure all managers of construction firms have relevant professional qualification such as Prince 2, Project Management Professional (PMP) Certification etc.
- v. Supporting the development of professional bodies especially for professional groups such as structural engineers, building services engineers etc. which do not have existing professional bodies.

### **2.6.1** Overview

In order to surmount the challenges, the Ghanaian construction industry needs to pursue a vision of a construction industry development strategy and agenda that could promote stability, foster economic growth and international competitiveness of local industry players, create sustainable employment, and address any historic imbalances as it attempts to generate a new construction industry capacity. A model for development of Ghana's construction industry has been proposed at the core of which is the proposal for the establishment of a central agency.

# **2.6.2** Evidence of International Best Practice

Similar challenges in other emerging countries resulted in the establishment of central agencies to coordinate the activities of all construction works. Interestingly, most of these countries are making very remarkable strides comparatively towards economic development. It is widely acknowledged that a strong construction industry which is properly regulated by designated bodies is a major stimulator of development in these countries. For instance, Singapore, Malaysia and South Africa have the Construction Industry Development Board (CIDB); Construction Industry Council (Hong Kong), Construction Industry Development Council (India), National Construction Services and Development Board (Indonesia) and the Institute for Construction Training and Development (Sri Lanka). Typically in Africa, countries like Zambia, Rwanda, Malawi, Kenya and Tanzania all have central bodies that are mainly responsible for the regulation and development of their construction industries.

# **2.6.3** Proposed Model for Ghana

Significant consultations, discussions and studies have already been undertaken on the proposals to establish a central agency to lead the construction industry regulation and development in Ghana. There is a general consensus and it is highly recommended by most built-environment professional institutions and trade associations that Ghana adopts the model of the Construction Industry Development Board (CIDB) of South Africa.

The South African CIDB model has been studied sufficiently at first hand during a field visit and study tour to South Africa by some built- environment stakeholders. It was noted that the South African model is a hybrid based on the best aspects of the Singaporean and Malaysian models. To better understand the workings of the South African model, similar study visits and tours were undertaken to Malaysia and Singapore by a delegation drawn from across a broad spectrum of the Ghanaian construction industry from both the private and public sectors. Whilst there are many other examples of best practice models around the world, the South Africa model offers some advantages to the Ghanaian case given that it is situated in the African context, milieu and culture. Other reasons for this recommendation and consensus include amongst others:

- South African CIDB functions as a regulatory, development and advisory body with creativity, commitment and passion of the team and stakeholders;
- ii. South African CIDB has created a massive transformation leading to a vibrant, regulated and respectable industry with a fair playing field for all players:
- ii. South African CIDB has fostered a partnership approach with its core partners and networks in both the public and private sectors;
- The construction industry in Ghana mirrors what pertained in South Africa;
- v. The CIDB of South Africa is a member of a network of contractor development organisations in Africa. A similar approach in Ghana can result in regional co- operation on developing the construction industry, sharing of knowledge and expertise.

From the work so far done, the consensus was to establish a Construction Industry Development Authority (CIDA) for Ghana. Currently, a Legislative Bill, which sets out the details and proposals for the establishment of CIDA, has been drafted and comments/queries from the Attorney Generals' Department have been responded

### **Mission and Vision**

The mission of the proposed body is to build a worldclass construction industry to enhance the competitiveness of the industry's people, products and businesses.

CIDA – Ghana will aim to develop the capacity and ability of the players in the Ghanaian construction industry, to enhance the quality of the industry's work, profitability and productivity through the promotion of professionalism, innovation and knowledge.

### **Objectives**

The specific objectives of the proposed CIDA – Ghana are to:

- i) Promote and stimulate the development and expansion of the Ghanaian construction industry.
- ii) Advise and make recommendations to the Government on matters relating to the construction industry.
- iii) Promote, stimulate and undertake research in matters relating to the construction industry.
- iv) Promote, stimulate and assist in the export of services relating to the construction industry.
- v) Provide consultancy and advisory services with respect to the Ghanaian construction industry.
- vi) Promote quality assurance in the Ghanaian construction industry.
- vii) Initiate and maintain a construction industry information systems for Ghana.
- viii) Encourage the standardisation and improvement of construction techniques and materials.
- ix) Provide, promote, review and coordinate training programmes organised by the public and private construction training centres for skilled construction workers and construction site supervisors.
- x) Accredit and register contractors with the authority to cancel, suspend or reinstate the registration of any registered contractor.
- xi) Accredit and certify skilled construction workers and construction site supervisors.

# 2.6.3 Key Pillars of the Proposed CIDA Model

The framework for the establishment of the proposed CIDA-Ghana will be anchored on three

(3) thematic areas: process, tools and people. These key pillars represent the short, medium and long-term priorities for the construction industry development programme. It will be focused on Construction Business Development, Construction Technology Development and Construction Manpower Development respectively, briefly described below.

### **Construction Business Development (Process)**

This recognises the development of construction business as a key pillar to the success of the proposed model. The emphasis is to promote and improve construction business, the construction environment and build capacity of construction businesses as the basis for achieving quality, innovation, creativity and enterprise. To achieve this, CIDA will encourage the improvement of the overall construction business environment to create an enabling environment for construction enterprises including improved access to finance by construction firms, appraise the industry's performance to establish how this impacts the performance of construction businesses, facilitate the preparation of industry strategic plans, support the development of capacity and capabilities of Ghanaian construction firms. It is hoped that this will help transform the industry's performance and enhance the competitiveness of Ghanaian construction industry businesses at the global level.

### **Construction Technology Development (Tool)**

This focuses on the development of technology within the Ghanaian construction industry as a key tool in the workings of the proposed CIDA model for Ghana. The objective is to enhance construction quality, productivity, profitability, innovation and promote sustainable development amongst other positive outcomes. CIDA Ghana's role will involve promoting and facilitating the introduction and uptake of new technologies in the Ghanaian construction industry, whilst supporting the industry to adopt modern techniques and mechanisation in construction. This is to be achieved through the adoption of the industrialised building system (IBS), integration of construction information system, research and development in construction, promotion of quality standards and practices and encouragement of safety, health and environmentally friendly and sustainable construction practices, including facilitating machinery fabrication and material manufacture. It is also intended to develop and manufacture construction materials to feed into the industry — cement, bitumen, aluminium, steel products, timber, electrical and plumbing materials, ceramic and porcelain tiles, glass, guarry and concrete products, etc.

### **Construction Manpower Development (People)**

This recognises the industry's manpower as being very critical to its development. The CIDA model proposed thus places significant emphasis on developing people working in the industry and aims to produce a skilled workforce equipped with the knowledge and competencies of the twenty- first century construction industry. CIDA - Ghana will commit to developing the whole spectrum of the construction industry's workforce, including construction site workers, site supervisors, and management level personnel for all categories of construction firms. It is expected that skills development will be encouraged and enhanced and developed for high level, middle level, and low-level personnel to support the sector.

# **Chapter 3 Human Resource and Skills Planning**

### 3.1 Introduction

The National Development Planning Commission (NDPC) recognises the importance of planning for the human resource requirements as one of the key elements to a successful implementation of the GIP. The main aim for this process is to ensure that the right skills set and human resource capacity are adequately planned for and acquired in the delivery of the objectives of the plan. This report therefore presents a description of the current state of the Ghanaian labour market; a comparative analysis of Ghana and other emerging economies of Asia; human resource (HR) planning; maintaining a sustainable workforce; and funding strategies to support the HR plan.

# **3.2** Overview of the Ghanaian Labour Market: The Current Status

The current status and demand for labour suggest that there exists the potential of adequate labour supply to accomplish its basic socioeconomic activities in Ghana now, and over the plan period. This is evidenced in the majority of the active population (79.6%) falling within the working age group of the country, as depicted in Table 3.1.

Table 3.1:Breakdown of the labour force participation rate in Ghana by age group and sex (+15)

ACTIVITY STATUS/AGE GROUP	MALE	FEMALE	TOTAL
Population 15-60	61.0	64.0	62.6
Currently Active	83.6	79.5	81.4
Employed	95.0	94.3	94.6
Unemployed	5.0	5.7	5.4
<b>Currently Inactive</b>	16.4	20.5	18.6
Population 15+	67.5	71.5	69.6
<b>Currently Active</b>	82.2	77.3	79.6
Employed	95.2	94.5	94.8
Unemployed	4.8	5.5	5.2
Currently Inactive	17.8	22.7	20.4

Source: GSS, (2014), Ghana Labour Survey Report

The figures show that 94.8% of the population that is fifteen years and older, is employed. A substantial proportion of about 88%<sup>57</sup> of this group, however, is found in the informal sector, which is made up of mostly unregistered small and medium-sized enterprises (SMEs), unregulated and unprotected wage employees that are highly intractable. Adequate supply of skilled labour would thus be difficult to find in the country's current labour market.

Ghana, therefore, needs to develop an educational and career tracking system that documents every individual's education and career moves at reasonable intervals. This would inform the kind of learning/institutions that need critical attention from the government, academia and industry. Ultimately, the nation's development goals must also be aligned with these trends.

The pattern of education in Ghana for the section of the population that is 15 years and older<sup>58</sup> by sex, is presented in Table 4.2. It can be observed that a quarter of this population has never been to school; and it is more so for females compared to males. People with less than Middle School Leaving Certificate (MSLC)/Basic Education Certificate Examination (BECE) form the highest band in the educational groupings; which together with persons who have never been to school, to a large extent, explain the large informal sector in the country.

With some level of education but no certificate to clearly indicate skills in order to pass through the first occupational screening, these persons are neither attracted to, nor absorbed by the public sector; not to mention the formal private sector. They are thus pushed to create a niche in the economy for themselves by forming micro, small

and medium scale enterprises, on-street vending or offering other services to some formal private sectors without a contract. They are usually without recognised trade certificates, poorly paid, work under poor environmental conditions, and not covered by standard government employment policies.

In order to reduce the attractiveness of the informal sector, government must introduce measures to get the pre-secondary students to either further their education or placed in

vocational institutions to develop and/or sharpen their talents. As a priority for succeeding governments of Ghana, Technical/Vocational centres must be institutionalised and established in all districts in the country, in order to build mid-level capacity, to ensure the success of the GIP. These institutions should also be managed by talented and well-trained professionals, with experience from Newly Industrialised Countries (NIC) like South Korea or other countries with similar experiences that Ghana seeks to achieve.

Table 3.2: Educational attainment of the population 15 years and older by sex

LEVEL OF EDUCATION	MALE	FEMALE	POOLED
Never been to school	20.8	30.2	25.7
Less than MSLC/BECE	36.9	37.2	37.1
MSLC/BECE/Vocational	25.7	21.9	23.7
Secondary/SSS/SHS and higher	16.6	10.7	13.5
Total	100	100	100

Source: GSS, 2014: Ghana Labour Survey Report

The level of educational attainment is somewhat positively correlated to the skills an individual acquires over a given period, and therefore determines a person's potential labour force participation as well as wages. For example, the Ghana Labour Survey shows that most highly educated individuals are found in professional, clerical, technician, legislative, and managerial positions etc., (see Table 4.3). The less educated, on the other hand, are observed in skilled agriculture/fishery and elementary occupations, which generally comprise skills levels "1 & 2" as classified in the International Standard of Classification of Occupations (ISCO-08). This statistic is consistent with similar data collated from other African countries like Cote D'Ivoire and Uganda.

A typical explanation is that people tend to leave agriculture (their primary occupation) to 'blue-' and 'white-collar' jobs with increased education. Overall, roughly half of the economically active population either has less than MSLC/BECE or never been to school. This does not augur well for the highly skilled labour force required for the high-income country status or the economic development that Ghana aims to achieve. This is besides the quality of education that the remaining educated half can proclaim.

<sup>57</sup> An increase of roughly 8% from the 2000 census survey

<sup>58</sup> The population of this age group is approximately 23 million (GSS, 2014).

Table 3.3: Educational attainment of currently employed population 15 years and older 59 by main occupation

GIP OCCUPATIONAL CLASSIFICATION <sup>1</sup>	MAIN OCCUPATION	NEVER BEEN TO SCHOOL	LESS THAN MSLC/ BECE	MSLC/BECE /VOCATIONAL	SECONDARY/ SSS/ SHS AND HIGHER
Skills level 3 & 4:	Legislators/managers	6.9	8.7	24.9	59.6
Managers & Professionals	Professionals	1.2	1.4	9.9	87.5
	Technicians and associate professionals	1.8	6.0	28.8	63.4
Skills level 2: Skilled Trade	Clerical support workers	0.8	1.6	24.5	73.2
Labour and Related Trades Workers	Service/sales workers	17.8	23.6	40.1	18.6
	Skilled agric/fishery workers	39.0	29.6	25.9	5.6
	Craft and related trades workers	16.7	20.9	47.1	15.3
Skills level 1:	Plant machine operators and assemblers	8.4	17.2	56.6	17.7
	Elementary occupations	20.1	30.2	38.3	11.4
	Other occupations	0.0	0.0	30.0	70.0
	All	25.2	24.0	33.2	17.6

Source: GSS, 2014: Ghana Labour Survey Report

Table 3.4 shows the active population group by industrial demarcation, and also gives a pattern that is consistent with main occupation and education as previously described. It can be seen that the majority (44.7%) of the population are engaged in agriculture, forestry and fishing activities, which is about the same proportion of the population that has less than MSLC/BECE or zero educational attainment.

The industry groups (in bold) are expected to undergird and spur on the GIP. Currently, slightly more than a third of the active population is engaged in these sectors. Also, there are usually more males than females engaged in these industries. Generally, employment in Ghana is still largely agrarian, followed by the services sector, with the manufacturing sector offering less than 10% of employment opportunities. This phenomenon contradicts the typical development course of a country, which is typically in the order of agrarian, manufacturing and services.

Table 3.4: Currently employed population 15+ by industry group and sex

INDUSTRY GROUP	MALE	FEMALE	POOLED
Agriculture, forestry and fishing	48.2	41.4	44.7
Mining and quarrying	2.8	0.6	1.6
Manufacturing	7.7	10.3	9.1
Electricity, gas, stream, and air conditioning supply	0.3	0.0	0.2
Water supply, sewerage, waste management	0.3	0.2	0.2
Construction	6.7	0.2	3.3
Wholesale and retail trade	10.3	28.0	19.5
Transportation and storage	7.7	0.3	3.8
Accommodation and food service activities	0.9	6.7	3.9
Information and communication	0.6	0.2	0.4
Financial and insurance activities	0.9	0.5	0.7
Real estate activities	0.1	0.0	0.1
Professional, scientific and technical activities	1.3	0.7	1.0
Administrative and support service activities	1.5	0.5	1.0
Public administration and defense	1.2	0.4	0.8
Education	4.4	2.9	3.6
Human health and social work activities	0.9	1.1	1.0
Arts, entertainment and recreation	0.8	0.1	0.4
Other service activities	2.8	4.8	3.8
Activities of households as employers	0.6	1.1	0.9
Activities of extra territorial organisations and bodies	0.0	0.0	0.0

Source: GSS, 2014: Ghana Labour Survey Report

In relation to unemployment, 5.2% of the economically active population have not been able to find jobs, although they are available to work. Compared to males, however, females are more likely to be unemployed, and this phenomenon is more prevalent in urban areas (Table 4.5). Again, unemployment is higher among the youth within the 15–24 age cohort. This group also forms the largest band (55.5%) in the population distribution of the country, followed by the 25–35 age group that forms 44.5% (GSS, 2014). Since

these are the major resource pools for a longer period of time, the government and infrastructural related institutions must put in place policies and institutional frameworks to improve learning and the general employment conditions in the country to capture those in these age brackets. These policies must include those that would stimulate employment creation, entry and training to up- scale skills in the economy as well as address structural challenges to achieving full, decent, productive and freely chosen employment<sup>60</sup>.

Table 3.5: Unemployment rate of population 15+ by age group, sex and locality

AGE GROUP	MALE	FEMALE	TOTAL	URBAN	RURAL
15–24	10.2	11.7	10.9	16.3	7.1
25–44	3.3	4.1	3.8	4.6	2.8
45–64	2.8	3.2	3.0	3.5	2.5
65+	2.6	2.5	2.5	2.3	2.7
All	4.8	5.5	5.2	6.5	3.9

Source: GSS, 2014: Ghana Labour Survey Report

<sup>59</sup> The population size of this group is 16million (GSS, 2014)

<sup>60</sup> Ministry of Employment and Labour Relations, National Employment Policy, volume 1 (Government of Ghana: 2014), 2.

### 3.3 Sources of Labour and Focused Areas of Supply

The educational attainment of the employable agegroup<sup>61</sup> is a basic indicator for determining the type and source of labour in an economy. This gives an indication of the potential stock of skills in the economy. Nearly half of the Ghanaian population has either never been to school or not attained basic school certificate (Table 3.6).

Although they are the foundation upon which further training could be given for specific industries or indeed higher education, they are, more often than not, lured to the informal sector due to a lack of opportunities or guidance towards available opportunities. Consequently, persons with secondary and higher levels of education (17.6% of the relevant population) are comparably more available to work in all occuptions; including those in the proposed infrastructure plan by NDPC.

Thus potentially, employers have access to only half of	proposed infrastructure plan by NDPC.
the VEL OF SERVICATION ome skills to hegin with MALE	NATIONAL FEMALE PRIMARY

the paration continues to be	egin with <b>,M&amp;h</b> d I	NATIONAL	FEMALE	PRIMA	RY POOLED	JH	S	SHS	TVET
Never been to school	18.0		31.9		25.2				(2012/2013)****
Less than MSLC/BECE the largest band.	21.5	Total enrolment	t 26.3	4,342,3	315 (99.6%)** 24.0	1,5	91,279 (73.5%)**	804,974 (44%)**	61,496
MSLC/BECE/Vocational	37.6		29.1		33.2		00/	,	0.70/
Secondary/SSS/SHS and higher	22.9	GER	12.6	109.97	17.6	o9.	8%	51.0%	2.7%
Total	100	NED.	100	04 00/	100	40	0%	22.5%	

Table 3.6: Educational attainment of the population 15 years and above by sex

Source: GSS, GLSS VI Labour Survey Report, 2014

### 3.3.1 Skill Formation and Supply from Secondary Schools and Higher

The enrolment statistics of basic and post-basic education are relevant in the analysis of skills because according to the Organisation for Economic Cooperation and Development (OECD) and the World Bank report on skills indicators for Low Income Countries (LICs), they guide skills development policies as well as provide standards for country performance.

Table 3.7 presents Ghana's basic enrolment statistics. Enrolment and/or completion of primary and post primary education give an indication of the acquisition of basic skills as well as preconditions for progressing to higher levels of education. Currently, the Gross Enrolment Rate (GER) in primary education, for example, was slightly over 100%. The Net Enrolment Rate (NER) was also good (91%), albeit 100% was what the country aimed to achieve. The

completion rate of primary school for the year in review (2013) was equally high at 99.6%, providing an adequate supply for junior secondary education. Enrolment in the Junior Secondary School (JSS), at least GER, was also high (85.4%), with a completion rate of 73.5%. This group should normally furnish SHS with students who have adequate basic skills for further training. However, only 45.6% of the group was enrolled in the SHS. One fundamental reason could be the nonattainment of BECE, the compulsory national examination for the completion of JHS, required for entry into SHS. The supply pool for employers is thus small. This is more so for infrastructure related industries, such as outlined in this plan, looking for vocation-specific skills like electricians, welders, carpenters, and steel fixers; with a GER of technical/vocational schools being less than 5% (see last column of Table 3.7).

 Public Institutions
 141
 107

 Private Institutions
 111
 74

 Total Institutions
 252
 181

**Table 3.7: Basic Enrolment Statistics** 

Source \*: 2015 APR of the GSGDA II

\*\*Completion rate in parenthesis

\*\*\*Source: UNESCO Institute for Statistics (UIS) Database January 2016

\*\*\*\*Education Sector Performance Report, 2013

Relatively more detailed statistics of the vocational/technical institutions is given in the Table 3.8, which shows an overall decrease of 0.5% in the number of vocational/technical institutions, from

2013/14 to 2014/15. This is particularly so with regards to the private institutions. Total enrolment on the other hand increased by 5.3% (Table 3.9). This would at least increase the pool of readily available techno-savvy or industry-relevant labour supply that the infrastructure sectors require. Indeed, this second cycle pool of students would not only supply industries with current lower-level occupation aspirants, but also provide candidates to the tertiary institutions for further studies.

The above numbers (as portrayed in Table 3.7) are however not adequate to supply the requisite manpower for the proposed infrastructure development of the country<sup>62</sup>.

Vocational education in Ghana has not been perceived as worthy of the requisite number of years spent in school. Parents, and indeed society as a whole, would rather have their wards learn from a master craftsman in an informal setting if vocational or technical skills are the end products of such schooling. The general perception is that formal education should result in achieving certificates for formal employment.

### Table 3.8: Numbers of Technical and Vocational Institutes

Source: Education Sector Performance Report, 2015

Table 3.9: Enrolment in Vocational Education - Number

	2011	2012	2013	2014	2015	2014 to 2015 (% change)
Total Enrolment	71,848	79,986	61,496	41,065	43,248	5.3%

Source: UNESCO Institute for Statistics (UIS) Database January, 2016

Admissions to tertiary institutions are not automatic. They are determined by a WASSCE/SSSCE pass rate<sup>63</sup> at credit level in four core subjects, namely Mathematics, English, Integrated Science and Social Studies. A pass rate falls within A1 and E8. However, the minimum grades required for a candidate to enter into tertiary education are within A1 to C6 inclusive. Of the 242,157 students that took the WASSCE in 2014, 48%, 64%, 46% and 71% achieved the pass rate in Mathematics, English, Integrated Science and Social Studies respectively (see Table 3.10). It can be observed that males had a relatively higher pass rate in all subjects except English. The gap is highest in Mathematics, which is also a correctly subject to the sciences and technology courses at the tertiary level. Some students with passes in mathematics opt for courses in the Faculty of business, for instance, instead of

ŧ	he sciences.		(% change)	, , , , , , , , , , , , , , , , , , , ,
		in for example South Korea	and Malaysia (two highly-developed co	untries) are 337,133 (2013) and 333,816 (2015) respective
6	3 This is calculated for	students that received grad	es after sitting for the exams. It exclude	s candidates whose results were cancelled or were absen
	186	185	-0.5	

<sup>61</sup> This should ideally be the population aged 25 and over

In Table 3.10, the pass rates in Mathematics and Integrated Science are relatively lower compared to those in English and Social Studies. These outcomes suggest that the government must give extra focus to Science, Technology, Engineering and Mathematics (STEM) related programmes, be it training and/or industry exposure, to boost interest and performance. For instance, by making careers in industry rewarding, students would be encouraged to invest time and resources to improve their learning in that area. This would consequently improve industry, which would feed back to the learning institutions and develop a positive cycle that would facilitate the implementation of the vision of the GIP.

In order to realise this objective, government must do the following:

- 1. Offer scholarships to deserving students.
- 2. Provide subventions to institutions with STEM as their core training mandate to increase accessibility.
- 3. Review subjects taught as well as check the availability of teachers and laboratory facilities
- 4. Encourage female, rural and even informal participation in STEM related institutions.
- 5. Begin scouting for potential students from primary school, with dedicated follow-up programmes.

Table 3.10: WASSCE Pass Rates at credit level in Core Subjects, 2014

	MATHEMATICS	ENGLISH	INTEGRATED SCIENCE	SOCIAL STUDIES
Male	51%	63%	48%	73%
Female	44%	65%	43%	69%
Total	48%	64%	46%	71%

Source: 2015 APR of the GSGDA II

Tertiary institutions are potentially, suppliers of higher skilled labour to the market. These consist of universities, polytechnics and specialised colleges. Ghana had 141 tertiary institutions at the end of 2014/15 (Table 3.11). The number of public universities/university colleges increased from six in 2011/12 to nine in 2014/15. Private tertiary institutions also increased in number and now constitute the largest number of tertiary institutions. An overall increase of 10.2% in the number of tertiary institutions from 2013/14 to 2014/15 somewhat suggests increased opportunities as well as access to the acquisition of higher skills. Future supply of highly skilled labour may rise, and employers would have a larger pool to choose from.

Table 3.11: Number of Tertiary Institutions in Ghana, 2011/12 to 2014/15

INSTITUTION	2011/12	2012/13	2013/14	2014/15	2013/14 to 2014/15 % change
Public Universities/University Colleges	6	9	9	9	0
Public Specialised/Professional Colleges	9	8	8	8	0
Chartered Private Tertiary Institutions	3	3	3	3	0
Private Tertiary Institutions	55	51	60	65	8.3
Polytechnics	10	10	10	10	0
Public Colleges of Education	38	38	38	38	0
Private Colleges of Education	3	3	3	8	166.7
Total	124	119	128	141	10.2

\*Source: 2015 APR of the GSGDA II

The number of polytechnics however remained same over the four-year period observed in Table 3.11. The polytechnics have now been upgraded to technical universities except for two (Wa and Bolgatanga Polytechnics), which are yet to meet the requirements<sup>64</sup> for the upgrade. According to the Technical Universities Act (2016), accredited institutions are expected to provide higher education in engineering, science and technology based disciplines, technical and vocational education and training, applied arts and related disciplines.

Some of the guiding principles for these technical universities include the use of competency based and practice oriented approaches in teaching, organisation and delivery of courses; and the development of strong linkages and collaboration with relevant industries, businesses, professional bodies and technical experts in the design and delivery of programmes, as these provide opportunities for technical and professional skills development, applied research and publication of research findings. What thus sets the technical universities apart from the traditional ones include the following as outlined in Table 3.12.

Table 3.12: Comparison of Technical Universities and Traditional Universities

S/N	TECHNICAL UNIVERSITIES (UNIVERSITY OF APPLIED SCIENCES)	TRADITIONAL UNIVERSITY (CLASSICAL/RESEARCH UNIVERSITY)		
1	Teaching and practice-oriented	Theory and research oriented		
2	Applied or strategic research with focus on solving pratical problems and providing technology solutions that make production systems more efficient  Skills-driven or acquisition of employable skills			
3	Focus on technology development, innovation and technology transfer	Focus on fundamental research and cutting-edge technology development		
4	Emphasis on what must be learnt to respond to industry needs and learner interests	Emphasis on mainly disciplinary approach to learning and promotion of scholarship		

Source: Report of the Technical Committee on the Conversion of the Polytechnics in Ghana to Technical Universities

In accordance with the increased number of tertiary institutions, the total number of students enrolled increased from 261,962 in 2011/12 to 320,746 in 2014/15 (Table 3.13). The technical/ science faculties also noted an overall increase in enrolment. Although this increase is slight, it could potentially generate 41% of 320,746 new labour market entrants into the science and technology based industries such as engineering, statistics and computer science.

It should also be noted that a good number would graduate from the Arts and Business programmes, since the science and technology institutions are not entirely science-based. Due to measly government subventions, some of these institutions divert their focus from their core mandates (the sciences and technology) to the Arts and Businesses, which enable easier access to funds. This is a pertinent issue that must be addressed by government.

Table 3.13: Enrolment: Tertiary Institutions, 2011/12 to 2014/15

INSTITUTION	2011/12	2012/13	2013/14	2014/15	2013/14 to 2014/15 % change
Total Public Institutions	202,063	221,632	238,574	248,507	4.2
Total Private Institutions**	59,899	61,874	75,272	72,239	-4.03
Total Tertiary enrolments	261,962	283,506	313,846	320,746	2.2
% Enrolment in Science / Technical					
Public Universities	41.4%	39.1%	40.2%	40.0%	-0.5
Polytechnics***	33.8%	36.7%	39.4%	43.0%	9.14
Total	39.1%	38.4%	40.1%	41.0%	2.24

Source: 2015 APR of the GSGDA II

\*\* includes private universities and private Colleges of Education.

<sup>64</sup> See the Technical University Act, 2016; Act 922.

<sup>\*\*\*</sup>Based on the science/humanities ratio of enrolled students in the Polytechnics (Source: Summary of Basic Statistics on Polytechnics, various series)

Compared with Emerging Economies such as South Korea, Malaysia and Singapore that had similar socioeconomic status as Ghana at Independence (1957), Ghana is performing poorly. Table 4.14 for instance shows that Ghana had a fairly comparable GDP per capita in early post-independence years (1960), and was described as the wealthiest nation in Sub-Saharan Africa (The Economist, 1989). Clear indications of economic underperformance began to emerge as differences in GDP per capita widened some years later. For instance Ghana, as at 1980, realised a GDP per capita of \$412 whilst South Korea, Malaysia and Singapore achieved \$1,711, \$1,900 and \$5,004 GDP per capita respectively.

Four decades later, the situation is even worse as Ghana trails with a GDP per capita of \$265, behind South Korea, Singapore and Malaysia that have increased significantly to \$11,947, \$23,793 and \$4,287 respectively.

One of the primary reasons for such diverging patterns in the growth of Ghana's economy vis-à- vis those of the other three countries is that Ghana still depends significantly on primary agricultural

products for most of its export earnings. South Korea. Singapore and Malaysia at the very early years of independence made a decisive plan to move their economies from primary/agro- product dependency to secondary products such as manufacturing, industrial, and labour/ skills (mostly knowledge-based). Accompanying these countries development plans are not only investments in the various infrastructure (as well as Gross Expenditure on Research and Development (GERD) in science, technology and innovation) to guide the objectives of the plans, but also significant allocation of funds for investment in education from primary to tertiary level, with special emphasis on vocational/ technical education. Such commitments clearly paid off as the results show, with Ghana currently being a lower-middle income country (2015) 65 having a per capita income of \$1,364 and Malaysia being an upper-middle income (\$9,360) and South Korea (\$27,663) and Singapore (\$52,961) being high-income countries.

Table 3.14: Selected key socioeconomic characteristics of Ghana, South Korea, Malaysia and Singapore: Post- Independence

	GHANA	SOUTH KOREA	MALAYSIA	SINGAPORE
Independence	1957	1948	1957	1965
Colonies	British	Japan	British	British/Federation of Malaya
GDP (1960) in million US dollars (\$)	1,217	3,892	1,916	705
GDP per capita (1960) in US dollars (\$)	183	156	235	428
GDP per capita (1980) in US dollars (\$)	412	1,711	1,900	5,004
GDP per capita (2000) in US dollars (\$)	265	11,947	4,287	23,793
GDP per capita (2015) in US dollars (\$)	1,370	27,663	9,360	52,961
Education expenditure (% of GDP) (2001)	5.35	3.9	7.48	3.6
Education expenditure per capita (2001) in US dollars (\$)	24	439	309	766
Education expenditure (% of GDP) (2013) <sup>2</sup>	5.9	4.62	6.29	2.91
Education expenditure per capita (2013) in US dollars (\$)	108	1,125	673	1,628
GERD <sup>3</sup> (science, technology and innovation) – Total (in '000 local currency)	173,371 (2010)	63,734,126,793 (2014)	13,971,560 (2014)	8,526,470 (2014)

Source: World Development Indicators (last updated: 04/27/2017); UNESCO Institute of Statistics (UIS), January 2016 Holding all other possible influencing factors

Constant, a positive relationship between investment in education and economic growth of these countries can be observed in the data presented in Table 3.14. Although all the countries understudied in this section spent less than 10% of their GDP on education, expenditure on education per capita differed. Whilst Ghana Although significant education for All" (EFA, 2012), a control of the slow progress in education sluggish economic growth in Ghana. Although significant education for All (EFA, 2012), a control of the slow progress in education sluggish economic growth in Ghana. Although significant education for All (EFA, 2012), a control of the slow progress in education sluggish economic growth in Ghana. Although significant education for All (EFA, 2012), a control of the slow progress in education sluggish economic growth in Ghana. Although significant education for All (EFA, 2012), a control of the slow progress in education sluggish economic growth in Ghana. Although significant education for All (EFA, 2012), a control of the slow progress in education sluggish economic growth in Ghana. Although significant education for All (EFA, 2012), a control of the slow progress in education sluggish economic growth in Ghana. Although significant education for All (EFA, 2012), a control of the slow progress in education sluggish economic growth in Ghana.

\$24 per capita on education in 2001, South Korea, Singapore and Malaysia were spending \$439, \$766, and \$309 respectively (ibid). A decade later, the corresponding expenditure of these countries were \$108 (Ghana); \$1,125 (South Korea); \$1,628 (Singapore) and \$673 (Malaysia).

According to a global monitoring report, "the Education for All" (EFA, 2012), a contributing factor to the slow progress in education and corresponding sluggish economic growth in Ghana, is because of inadequate investment in education and/or linking economic planning with skills development policies in Ghana. Although significant education and economic reforms have been made over the years in Ghana, these may not have been linked well enough for socioeconomic advancement that could place the country amongst the highly developed, or to a lesser extent, an emerging economy like our contemporaries at independence. The other factor is lack of a consistent GIP in Ghana that is followed by successive governments.

In developing a framework for planning the Human Resource (HR) requirements for the GIP, examples from developing countries like Namibia were leveraged, together with research from developed countries like the UK, Canada, and South Korea in order to outline an approach that is not only universal but one that could also be recommended for other developing and emerging countries.

HR Planning at a national level requires a collective and integrated effort among the different public sector and institutional actors to tackle the many policy levers (i.e. education, employment, labour and industry, social, economic and fiscal) that affect career lifecycles. Consequently, HR planning also requires the collaborative effort between government, the private sector, the education and training sector, including labour and industrial associations within the country.

A framework for human resources planning

at a national level typically consists of several processes including: needs-based analysis, policy planning and decision making, development of required human resources, policies, action planning, implementation and monitoring & evaluation.

The ability to predict future needs based on current and emerging trends is an essential output of the HR Planning Framework. Benefits from the use of forecasting in human resources planning include:

- 1. Achieving labour market balance
- 2. Reducing adjustment costs
- 3. Increasing productivity and efficiency
- 4. Reducing social and economic problems arising from labour market imbalances
- 5. Ensuring that workers are employed in occupations that correspond to their skill level resulting in significant productivity and efficiency gains
- 6. Improving personal and public investment decisions, particularly pertaining to investments in education and training

In taking a coordinated approach to planning the skills required per sector, each sector organisation is required to understand the future demand for skills and take proactive steps to improve workforce planning and also take a coordinated approach towards addressing workforce challenges at the planning stage.

<sup>3.4</sup> Planning for Identified Skills

<sup>65</sup> This was in 2011; a fairly recent achievement

### 3.5 Mechanismfor Determining Manpower Needs

Determining labour demand and supply are essential components of any Human Resource Planning framework. An HR framework at the national level should be based on the Government's programme of action for priority projects outlined in the GIP.

According to the Canada Public Service Agency, Integrated HR and Business Planning is the foundation for assessing and understanding the current and future needs of departments, agencies, and the public service as a whole. For planning at the national level to be integrated and achieve its intended purpose, it has to be information driven; where planning processes and decisions are based on factual and timely information on current and future needs (demographic data, environmental scans, employee feedback, labour market information, etc.). Planning at this level is beneficial as it helps to identify the risks and challenges that may come up during implementation, and outlines options to mitigate such critical issues. Regular reporting on integrated planning takes place, and processes are established across the public sector to monitor, measure, and evaluate the effectiveness of the HR Plan.

Manpower needs refer to the demand for human resources and the supply that exists to meet those needs when required. Demand, in the context of the GIP, refers to the number of workers or skilled labour required per sector or project. By definition it includes the number of workers already employed in various sectors of the economy as well as the number of vacant positions available for this occupational group. The ability to accurately make forecasts for the demand of new skills due to a variety of developmental dynamics is an essential basis for identifying the supply that exists.

Three important factors to consider in order to successfully determine manpower needs include:

- 1. The identification of stakeholders (i.e. HR Planning team) who will be involved
- 2. Definition of the appropriate planning timeframe
- A definition of the internal and external labour force

In developing an HR Plan at the national level, it is important to consider the composition of the HR Planning team for determining the manpower needs. For the GIP, this team should include representatives and relevant stakeholders across multiple functional areas and sectors of government. Developing a team for the HR Planning process helps to ensure the success of the strategies within the GIP and allows for accountability during implementation. Sector Leads as well as HR Planning Leads from labour and workforce divisions of government must understand the value of the HR plan to the successful implementation of plans outlined in the GIP. It is critical not only to align the HR plan to the strategic objectives of the GIP but also communicate how the plan will affect future operations, financial goals, and economic position of the

The role of the HR Planning team will mainly include among others, the responsibility of:

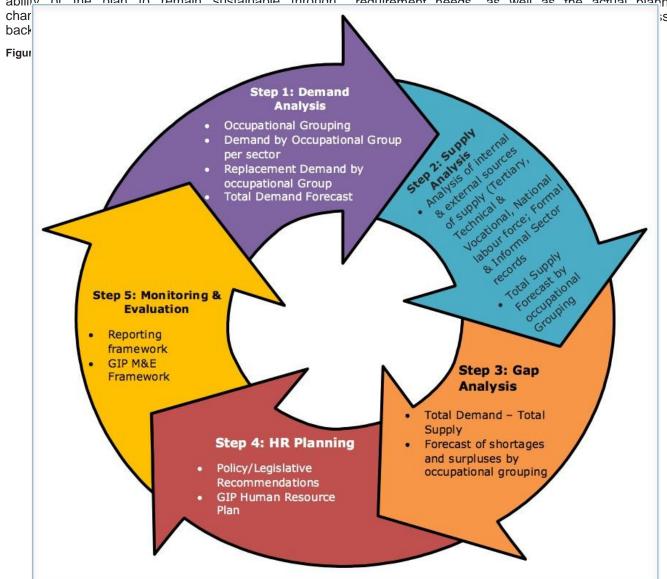
- 1. Helping to identify and anticipate risks and problems early and providing mitigation outcomes to avoid disruptions and costs.
- Facilitating quick and efficient procurement of labour/skills replacement without adversely affecting sector operations.
- Providing industry and sector insight to reduce the effects of fluctuating business cycles and helping the state better withstand the peaks and troughs of business, i.e. dynamics of government, policies and processes.
- 4. Help secure the right staff and help identify training needs and employee development initiatives.
- Help secure the right skills, both in quality and quantity as well as to provide sector relevant input into identifying developmental and training needs.

### 3.6 The HR Planning Framework

The framework outlines a 5-step approach from the demand and supply analyses stage, to the identification of Gaps in HR planning and finally to monitor performance and evaluate the effectiveness of the plan. A mechanism for developing the HR Plan and key considerations to be made at both the national and sectoral levels to ensure/enhance the success of each human resource planning intervention has also been defined. Key is the need for Ghana to adopt an approach that is more long term but with specific timelines for reviewing each plan and revising the approach based on prevailing circumstances. The ability of the plan to remain sustainable through

that mandate all sectors and key government institutions to properly undertake an analysis of occupational groups vis-à-vis the infrastructure plans per sector, and effectively outline a plan for addressing the human resource requirements.

The proposed framework for the HR Planning for the GIP is a 5-step approach that can be adopted to determine current and future human resourcing needs for the GIP. The major steps for determining demand and supply, followed by a detailed analysis to identify the gaps between the short to long-term skill requirement needs as well as the actual planning



Source: Author's Construct

### **Step 1: Demand Analysis**

A solid understanding of the skills needs of the GIP, the government, and on-going sectoral priorities, as well as emerging changes and trends, and the impact of legislations on labour, are first steps to define the skills demands of the various infrastructural projects under the GIP. This step, therefore involves a consideration of needs at the project level, which is consolidated into the skills requirement for developing infrastructure at the national level.

Other considerations to be clearly defined at the demand analyses phase include whether to form strategic partnerships (to facilitate business and HR planning/workforce planning efforts) or otherwise, and ensuring that accountability requirements are met.

The institution responsible for identifying the skills per sector will adopt an approach to identify current and emerging labour trends based on factors such as demographics, cultural and geographic factors. The ability of the responsible body to forecast future Human Resource needs, including the type of skill with their corresponding numbers, is especially helpful at this stage.

The primary outcome of the demand analysis phase, which is the ability of each sector to adequately define the amount of human resource required to implement developmental projects as and when they are planned to commence within the 40 year period of the GIP, must not be overlooked. Given considerations to labour dynamics peculiar to the various sectors, analysis of demand will be impacted by variables like economic growth or decline, variables in skills availability, etc. These must all be considered when forecasting demand over a long period, as is the case with the GIP.

To make the best use of data in relation to development goals, it is important to involve key stakeholders in the process of planning at the data collection and input stage to conduct demand and supply assessments. The involvement of key sectors will create more opportunity for data accuracy to obtain more reliable forecasts.

Another major feature of the demand analysis phase, which is often overlooked, is the Replacement demand. In particular, for defining the potential of newcomers on the labour market and an ageing workforce, critical analysis and planning for replacement demand is important. Contingency plans, based on thorough analysis of the factors and timelines attributing to the need for future demands are necessary for the skills planning institution to be able to plan and forecast for replacement demand.

According to the Human Resource Management and Policy Manual for the Ghana Public Services, a key component of the demand analysis phase (i.e. workforce analysis) is, understanding the workforce and planning for projected shortages and surpluses in specific occupations and skills sets. The Manual listed the following employment information as critical for the analysis to be conducted for various occupational categories:

- 1. Retirement, post retirement, length of service, employment type, leave usage, reasons for leaving, absenteeism, grievances, transfers
- 2. Skills and competencies (for example training and learning data, performance management data,languagecompetencies)
- 3. Internal workforce trends; for example eligibility for retirement, vacancy rates, turnover rates, internal staff mobility such as deployments through posting, job rotation, promotions, secondments and engagement of casual workers, national service persons and interns, etc

The overall objective of the HR Plan for the GIP, which is to come out with a total demand forecast that ensures the provision of qualified and adequately trained professionals to implement the developmental projects for the next 40 years, must be well articulated to ensure the reliability of the data projections that will be made at this stage by the various sectors.

The starting point for the Demand Analysis is based on the number of staff (i.e. skills) that is currently available in a country – not on the numbers required. The Demand Analysis must identify not only the numbers of staff needed (Staffing Assessment), but also the competencies that are critical to successful job performance (Competency Assessment).

The focus of the Demand Analysis is to identify the functions that a sector or government agency must perform; and not just the people needed to carry out the functions. The Demand Analysis should also examine changes in functions across project life cycles (these can be determined by sector representatives and experts in the HR Planning team). These changes might have a significant impact on the size and kind of workforce needed in the future.

Once the staff classifications to target are decided, there is the need to conduct both a Staffing and Competency Assessment, in order to get a full understanding of the workforce.

In projecting future staffing needs, consider:

- 1. Policy Changes/New Initiatives: New programme initiatives or "reforms" may have significant staffing implications. E.g. Policy reforms or changes to education, skills development and sector operations may all have direct and indirect impact on the timing and availability of skill for project roll out.
- Mandated Regulatory Changes: Work requirements can change as a result of state or local requirements. Legislative orders and parliamentary acts may require new collective bargaining agreements, and sometimes mandate staffing levels or workload limitations.
- Planned Growth/Expansion: The demand for skills may change as a result of population shifts, unemployment rates, or any of the many other social issues that affect the demand for human resources.
- 4. Other Factors Affecting Staffing: Any number of other factors may change staffing requirements. Technological innovations may reduce the number of employees needed to do the same amount of work. Staffing ratios may change as a result of available resources and shifting priorities.

### **Step 2: Supply Analysis**

Supply Analysis involves determining the type and number of skills that will be available during the defined timeframes for infrastructural development. The two major sources for analysing supply are internal and external sources. The internal sources focus on the requisite skills that already exist within the labour force and those outside the labour market which are yet to be identified and/or developed.

Internal sources of skills to fill projected vacancies must be monitored. This is facilitated by the use of the human resource audit, or the systematic inventory of the qualifications of existing personnel that are within the labour space. Projections of available skills along the various sectors will be a primary source for determining the availability of skill to implement actions. An analysis of the demographics of existing labour will also be essential to making projections on an ageing workforce, timelines of availability as well as on the monitoring of the HR plan.

Analysis of the external environment will focus on identifying those external factors that may affect the labour force capacity, given known infrastructural and national needs and emerging issues. An external scan should consider the opportunities that exist, which can be advantageous to each sector, and the availability or lack of skill. Current workforce trends: supply of employees in certain occupations; candidate pools; current and projected economic conditions; technological advancements which could create new employment or negatively impact certain occupations or positions; migration patterns; in- take for occupational groups at tertiary institutions as well as employment practices are all avenues that will be considered in analysing supply. It is important to emphasise that the availability, qualification as well as an understanding of skills and competency levels are required to enable an accurate and reliable forecast of skills supply.

An understanding of the internal and external labour dynamics and factors will enable the GIP to plan more effectively for the future and prioritise sectors where the needs are most pressing. For example, the NDPC can make informed decisions and recommendations on which education and training programmes should be offered (as new programmes), which ones should be expanded, and which ones should be phased out or modernised to fit the needs of an evolving employment market.

In the supply analysis for national infrastructure development, the HR planning process will focus on the current staffing level in the targeted occupational groups; and identify all the personnel actions that can impact future staffing levels (retirements, resignations, terminations, promotions, demotions, transfers, etc.). The following should also be factored in when projecting future staffing levels:

- 1. Demographic Data: It is helpful to prepare a spreadsheet to document demographic information by classification and organisational unit. Such reports provide an overview of the diversity of the current and available workforce, and may suggest issues that need to be addressed.
- 2. Retirement Eligibility Data: Every sector and government agency engaging in Workforce Planning should pay close attention to retirement eligibility data. Institutions should analyse their retirement eligibility data by classification and department (organisational unit) to identify the areas of greatest vulnerability.
- Educational Background Data: It is also very useful to analyse the educational level and degrees/majors of employees by occupational grouping.
- 4. Vacancy Data: Institutions can use templates to complete a point-in- time assessment of the number and percentage of vacancies in all or selected occupational groupings. By repeating the point-in-time assessments for different time periods, the HR planning team or unit will be able to use the data to determine average vacancy rate. Advancements in technology have also made available automated systems that can track the length of time it takes to fill vacancies.

### Step 3: Gap Analysis

To establish the dynamics between the supply and demand for skills, the two are compared in order to identify the gaps in skill, competency and numbers. Current and future skill requirements need to be projected based on an analysis of project goals and priorities, as well as on outcomes of the supply and demand analysis. Questions that are helpful in determining HR needs, identifying gaps, and projecting future HR requirements include the following:

- 1. What skills shortages in a specific occupational group are likely to occur?
- 2. What project or programme changes will occur that require the acquisition of new skills?
- 3. Are there succession plans available for critical positions to ensure project continuity?
- 4. What job family, job function, job role, skill and capability shortages and surpluses currently exist per sector?
- 5. What job family, job function, job role, skill and capability shortages and surpluses are expected to appear in the future?
- 6. What is the gap between the current demand and future demand per occupational group?
- 7. What is the gap between the current supply and future demand per occupational group?
- 8. Which are the most critical gaps now and over the forecast period?
- 9. When are the most critical gaps?
- 10. Which are likely to be the most critical gaps in the future?

When designing strategies to respond to demand and supply gaps it is also crucial to take into account the informal sector and how to develop the essential skills available. This, however, requires the availability of reliable data. Results will also guide government policies and decisions on dealing with labour market issues/challenges such as deciding to make greater investments in specific human resources development projects/ activities that will enhance development of a particular industry or generate employment in a particular region of the country. Strategies and targets designed to respond to demand gaps need to prioritise the sectors where shortages are likely to be more prominent.

A policy consideration for any public service set up or organisation at the gap analysis phase is to determine the human resource needs with the following considerations:

- 1. Possible skills shortage or excess in specific occupational groups
- 2. Whether changes in programme delivery require the acquisition of new skills
- 3. Availability of qualified staff at all levels
- 4. Whether employment diversity obligations have been met (gender and disability)
- 5. Any risk or threat associated with the environmental scan

### Step 4: HR Planning

Subsequent to an examination of the gap analysis outcomes, HR priorities should be determined and the strategies needed to achieve desired outcomes must be identified per sector. Strategies and policies are all key interventions at this stage. Plans to develop a talent pool through the educational system are crucial to developing skills and capacity. Work environment improvements to maintain the current workforce and develop critical skills, and plans for sourcing and recruiting requisite skills are relevant at this stage. Recommendations for new policies or legislation for developing skill and growing national capacity in specific sectors will be determined at the HR Planning Stage.

The HR Plan will outline a forecast of demand and supply of skill per sector. The plan will aggregate the numbers (i.e. a count of manpower/skilled personnel) that will be required within the HR Plan timeframe. Typically, the role of the NDPC at this stage will be to develop a comprehensive HR Plan that outlines plans for resourcing, developing and retaining key skills throughout the life of projects by sector.

In determining and planning for skills needed in the GIP, there is the need for research to be conducted into the various infrastructure sectors to develop a Sector Skills Plan (SSP) for Ghana's development in the short, medium and long term.

At the HR Planning phase, the role of the NDPC or the HR representative will be to ensure the formulation of broad policy objectives, financing, governance models and strategies relating to human resource development in the country. Mobilisation of funding for HR development will facilitate the integration of human resources development into national development planning.

### Step 5: Monitor & Evaluate

Monitoring, evaluating, and reporting on HR performance outcomes is key to assessing progress in target areas and to determining future priorities on the plan. Under this particular step, considerations are made for having a clear and measurable set of HR goals. Also, performance measures for tracking and recording success are well aligned.

It is also important to consider the existence of systems in place to track performance indicators and analyse costs and benefits of the plan for on- going and proposed projects.

Determining how the results from performance indicators will inform plans for upcoming projects as well as setting priorities in moving forward, is an essential output of the monitoring and evaluation phase. Definitions of success must be clearly set and communicated at this stage of the process.

Some key elements needed to undertake this step include:

- 1. Monitoring of the workforce
- 2. Confirmation that:
  - The workforce drivers are still the same as when the HR Plans were developed.
  - b. The supply and demand forecasts are being tracked as expected;
  - c. The workforce plan implementation is progressing.
  - d. The workforce is regularly evaluated, that is, as to whether planning strategies and initiatives are achieving the desired business performance outcomes.
  - e. The sector workforce plan is reviewed and adjusted to reflect necessary changes identified in the monitoring and evaluation process.

It is important to define Key Performance Indicators (KPIs) against which the progress of the workforce plan will be monitored and evaluated. By monitoring KPIs, it will be possible to identify changes and developments in the workforce; and this will inform the workforce plan evaluation and review. Examples of KPIs to measure will include:

- 1. Workload increases and decreases
- 2. Workforce age profile
- Resignations and other employment termination issues
- 4. New policies and proposals
- 5. Portfolio budget statements

It is also necessary to monitor the progress of the HR Plan implementation to ensure that proposed initiatives are delivered on time and within budget. The purpose of the evaluation is to understand whether the sector plans have succeeded in addressing identified workforce gaps. Looking at specific strategies and initiatives, and whether these have been effective, will enable improvements in subsequent HR plans.

### 3.7 Maintaining a Sustainable Workforce

There is a huge potential for Ghana in executing significant infrastructural projects. The establishment of the Ghana Infrastructure Investment Fund (GIIF) shows the level of importance attached to infrastructure development in the country. In order to make the most of this development, there is a need to ensure that the appropriate manpower is available at all times to deliver on these infrastructure projects.

Maintaining a sustainable workforce in the Ghanaian infrastructure sector is necessary to ensure a constant stream of manpower. The foremost challenge in this field, is the lack of information to collate and assess the depth of skills and the issues relating to its availability (including underutilised and unutilised skills), gaps and mismatches in many low – lower middle income countries. It has been recommended that greater investments be channelled into physical infrastructure projects<sup>66</sup> to build and sustain domestic capacity.

This would also make the industry attractive to new entrants and possible entrants or personnel from competitive industries like the physical sciences, banking and insurance, etc. Wright et al., (2013) iterate that the industry's capacity is currently low in Sub-Saharan Africa (SSA) because of poor industry-specific (e.g. engineering) education; "brain drain" of talent to other sectors and countries; and lack of recognition that benefits of investing in physical infrastructure do not only proceed from the built assets and services delivered but also include the socio-economic benefits associated with the construction and maintenance of those assets. Other suggestions for sustainable workforce are demarcated into the following subheadings: government; international agencies; industry; and institutions.

### Government

- 1. Invest in research to map infrastructural capacity in the country;
- 2. Create and manage a database on the supply of qualified human resources from universities, polytechnics, technical colleges and vocational training centres.
- 3. Disseminate this information regularly via journals and all public websites.

- Develop and enforce industrial policies such as local content requirements, and infrastructure investment to create jobs, promote enterprise development and advance skills training.
- 5. Establish and enforce a statutory requirement for professionals to register.
- 6. Provide resources to improve educational institutions and training centres.
- 7. Create avenues for on-the-job training and internship.
- 8. Develop and enforce policies to limit "brain-drain".
- 9. Institutionalise human resources planning.
- Create the environment and promote local content in procurement and contracts execution.

### International agencies

- Invest in research to map infrastructure capacity needs and existing capacity building support;
- 2. Integrate capacity building components in all infrastructure investments; and
- 3. Procure from domestic sources.

### Industry

- Build stronger links with educational institutions to ensure that graduates are equipped with skills and knowledge that are required by the industry;
- Collate data on skills in the industry that are mandatory for all;
- Ensure the enforcement of regulations, i.e. local content laws. This is to ensure foreign infrastructure firms utilise local skills, in order to enhance knowledgetransfer from foreign to local engineers, for instance;
- 4. List and prioritise critical occupational skills; and
- 5. Create an industry skills' monitoring and evaluation system.

<sup>66</sup> Holly Wright et al., Engineering Capacity Needs in Sub-saharan Africa. The Africa Infrastructure Investment Report. (London: Commonwealth Business Communications Limited, 2013), 21.

### **Institutions**

- 1. Routinely review and update technical courses at the universities to ensure that they meet industry requirements.
- 2. Liaise with the industry for investments in faculties that do not have the requisite resources to provide appropriate laboratory or on-site experience.
- 3. Create research centres to help solve industry and infrastructural challenges.
- 4. Create an avenue to recognise or reward academic staff. This is to discourage too many consultancy jobs due to low salaries.

Additionally, the sustainability of the workforce will be dependent on aligning the human resource plan with the Ghana Education Strategic Plan (ESP) for the 2010-2020 period. This ESP which is the 5th Education Strategic Plan is guided by policy initiatives that emerged in the years following the publication of the previous ESP in May 2003; most notably the National Education Reform (NERIC, 2007) and resulting 2008 Education Act, both of which were guided by the revised Growth and Poverty Reduction Strategy, 2006-09 (GPRSII). In addition, there have been numerous significant subsector policy reforms. In 2009 the incoming government introduced a number of education sector policy initiatives, which are important policy drivers for the ESP. Although guided by a number of principles, the essential one that underpins this strategy is the ability of the education sector to ensure universal access to 11 years of quality basic education with increased, affordable, equitable access to senior and tertiary education. Therefore, it is essential how the plans for developing required skills for implementing the GIP from now to 2020 are aligned to this strategic underpinning.

In the case of Korea, for example, sustainability of the workforce required action plans to clearly specify both sub-plans and related plans and show the scope of the work and the quantity of the materials in detail. Plans must, therefore, also specify the policy-driving subject, the budget, strategies to secure financing, and investment plans, so as to ensure stable resource mobilisation. During or after the process of policy materialisation, examination, and evaluation to confirm whether policies have been faithfully conducted, what is written in the reference guide for the original plan must be followed, and the performed activities must be corrected if necessary. There are both monitoring processes and evaluation processes. Monitoring measures the output of the activities— in other words, the completion of construction work on a reservoir, the number of cured elders, the number of consulted school boys and girls, etc. Evaluation measures whether the activities were conducted according to the procedures specified in the policy guide<sup>67</sup>.

### 3.8 Funding Strategies

Sahoo et al., (2015) postulate that there is no singularly appropriate model to finance infrastructure. An ideal model would have to reflect the characteristics of the infrastructure, where the investment is needed, as well as the state and financial markets of the economy; and the model should evolve as the economy matures and industries develop (ibid). For example, for low income countries where development is a priority but economies are small, domestic financial solutions are infeasible, and internal markets are weak. Generally, it is recommended that countries should introduce and prioritise innovative risk- sharing instruments to national capital markets, since this could attract investments by institutional investors (ibid).

For a lower-middle income country like Ghana, a combination of a centralised government cum international institutions and a decentralised (multiple state-owned and private institutions) at varying degrees, depending on the type of infrastructure, should primarily guide the source of funding. For example whilst transportation could be financed via Public Private Partnership (PPP), nuclear energy may require more of government or a centralised source of funding. The latter is because of high capital/construction cost, highly regulated electricity marketing, potential late project delivery and overbudgeting, and economies of scale from having large civil engineering projects as well as licensing and insurance that are always virtually borne by government.

In essence, the following should be considered when searching for funds for the HR of the selected infrastructure projects:

- 1. Ascertain the size of the infrastructure project;
- 2. Define the main human resource needs of each infrastructure project:
- 3. Establish the number of expertise currently functional in the country;
- Determine other sources of supply, that is from outside the country, and how to procure their services in case of insufficient number in-house;
- 5. Note and understand the quality of previous work done and experience gained over time by the current personnel;
- Understand current national policies, programmes and the various developmental goals as well as the need for more and improved human capacity to achieve the country's objectives;
- 7. Identify plausible sources of funds; and research the policies, programmes, priorities of these donors;
- Make initial contact with the selected donors to specify the infrastructure plan and requisite human resource, the need for support, and the counterpart input should the funds be obtained:
- Develop a proposal and among other things, indicate Government's interest and support to the projects, identify potential obstacles and suggest plausible solutions;
- 10. Submit the proposal or request for aid formally, following the outlined process of the donors;
- 11. Check progress of the request and act accordingly; and
- 12. Finish formal agreement processes if approved.

<sup>67</sup> A Comparative Study of National Human Resource Development Plan Implementation Systems in Korea, the United States, and Japan, Shin Bok Kim et al.

# 3.9 Potential Sources of Funds (HR Inclusive)

This sub-section internalises the various requisite human resources, since technical assistance usually given by donors also involves knowledge transfers and training, among other things. There are several ways by which funds could be procured for infrastructural improvement; including aid, with requisite skills or capacity building in the sector. The major sources of funds to support HR in infrastructure include government budgeting; public-private partnership (PPP); multilateral institutions including development banks; bilateral agencies; the Organisation for Economic Cooperation and Development (OECD); and the overseas official development assistance programmes of national governments.

### **Government Financing**

Governments usually undertake major infrastructural projects to aid growth and development in a country. Funds for such projects are normally acquired through the national budget, which also receives support from International Financial Institutions (IFI) like the World Bank and African Development Bank (AfDB).

### **Public-Private Partnership (PPP)**

This type of funding is becoming hugely popular, especially in SSA. Governments that face challenges with meeting the demands of new and improved infrastructure due to insufficient financial support from traditional donors, form partnerships with the private sector to solicit not only for funds but also technical assistance. Funds from the partnership are used mainly in the transport, water and sanitation, as well as the energy sectors.

### **Multilateral Institutions/ Development Banks**

These institutions pool resources from interested donors and provide technical and commodity assistance through cash grants, commodity transfers, technical assistance, or loans. They are also sector-focused, particularly those that relate to economic development. The institutions include the World Bank, the regional development banks<sup>68</sup> and the United Nations Development Programme (UNDP). Infrastructure projects these institutions/ banks might fund include transportation, water and sanitation, energy and telecommunications.

### **Bilateral Institutions**

These institutions operate on a government-to-government level where there are exchanges of goods and funding on grant bases. They sometimes operate in countries through organisations contracted to give technical assistance to planned or on-going projects. An example is USAID that funds the design and construction of roads (especially feeder roads), schools, health facilities, communications, water, and energy infrastructure in many developing countries. One of the primary objectives of the Agency is to improve economic growth and stability. Additionally, to ensure the sustainability of the projects, the Agency guides local institutions on how the infrastructure should be managed and subsequently operated.

### Infrastructure Funds

There is currently a new approach to infrastructure financing especially for Africa and emerging countries. One is the Public Private Infrastructure Advancement Fund (PPIAF), which provides annual financial aid in technical assistance to emerging market governments. This is to encourage private involvement in infrastructure development in water and sanitation, transport, power, and telecommunications as well as efforts to ascertain and disseminate best practice in the area. Countries that contribute to the fund comprise Japan, France, Germany, the UK, Sweden, Canada, Norway, the Netherlands, the World Bank, Switzerland, UNDP and the Asian Development Bank. Other infrastructure funds include:

- The Emerging Africa Infrastructure Fund (EAIF): This was established to provide longterm debt finance to commercially viable private-sector infrastructure projects in Sub-Saharan African countries; except South Africa and Mauritius. The main mandate of the fund is to co-finance with other international and regional or local lending institutions to stimulate funding.
- 2. The EU-Africa Infrastructure Trust Fund (EU-AITF): The European Commission and the European Union Member States created this trust fund in 2007 to increase investment in infrastructure in Africa. This fund combines long-term loan financing with grant resources from the Member States. Infrastructural projects such as energy, transport, water, and ICT qualify to receive financial support from this Trust Fund.
- 3. The African Development Fund (ADF): Owned by the African Development Bank (AfDB), this fund supports transport, energy and ICT development in Africa. The projects should however be majority- owned by private sector investors (ie. more than 51%) or publicly owned with strong financial standing and proven managerial autonomy.

### Non-Traditional/Emerging Markets

These include the Chinese Infrastructural Funding (CIF), the Arab Funds, and others such as funds from Brazil, India, and Turkey. The funds from China for instance fill gaps that are not met by Official Development Fund (ODF) or the private sector. They also contribute to investments in transport, energy, telecommunications, water supply and sanitation.

### Others

A new channel for sourcing funds for various projects is currently emerging in lower to middle- income countries. This channel uses innovative ways to acquire financial backing or support for mainly infrastructure development in these recipient countries. An example is the Resource- for-infrastructure (Rfi) financing, where future mineral or oil revenues support project financing. Payments are usually taken from export credit (the World Bank, 2013). Typical projects funded using this approach include roads, railways, telecommunications and hydropower dams.

<sup>68</sup> The World Bank, International Fund for Agricultural Development, European Investment Bank, Islamic Development Bank, Asian Development Bank, European Bank for Reconstruction and Development, CAF-Development Bank of Latin America, Inter-American Development Bank Group, African Development Bank and Asian Infrastructure Investment Bank.

